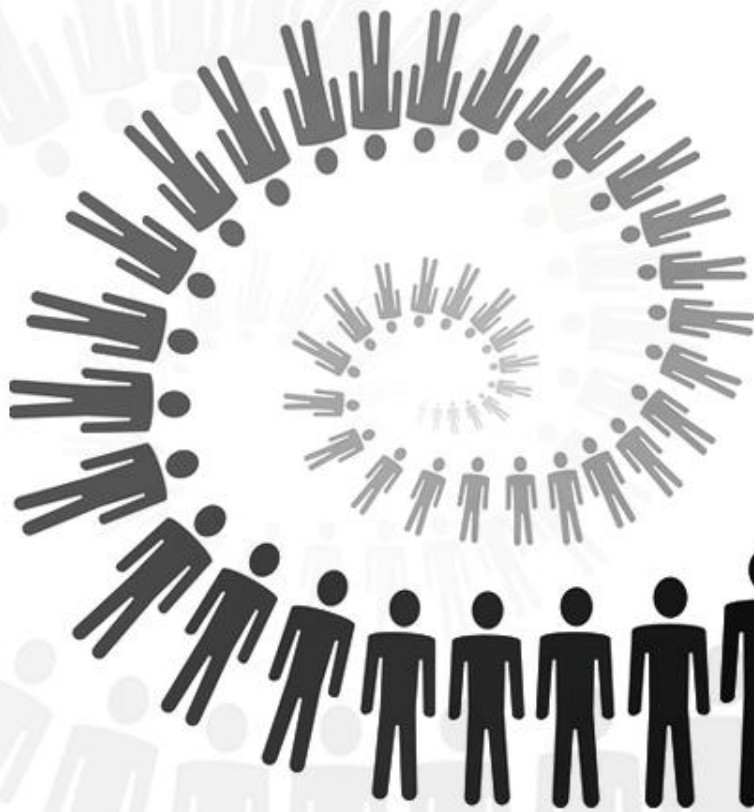


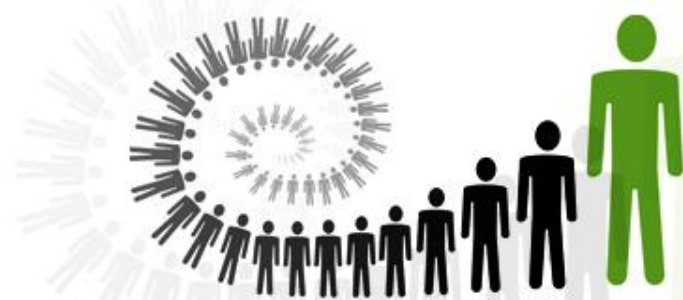


INSTITUTUL ROMÂN PENTRU EVALUARE ȘI STRATEGIE



# Sărbătoarea Crăciunului la români

Raport de cercetare



**Volumul  
eșantionului:**

1.145 subiecți 18+ din România

**Tipul eșantionului:**

Multi-stratificat, probabilist

**Reprezentativitate:**

Eroare maximă tolerată  $\pm 2,9\%$

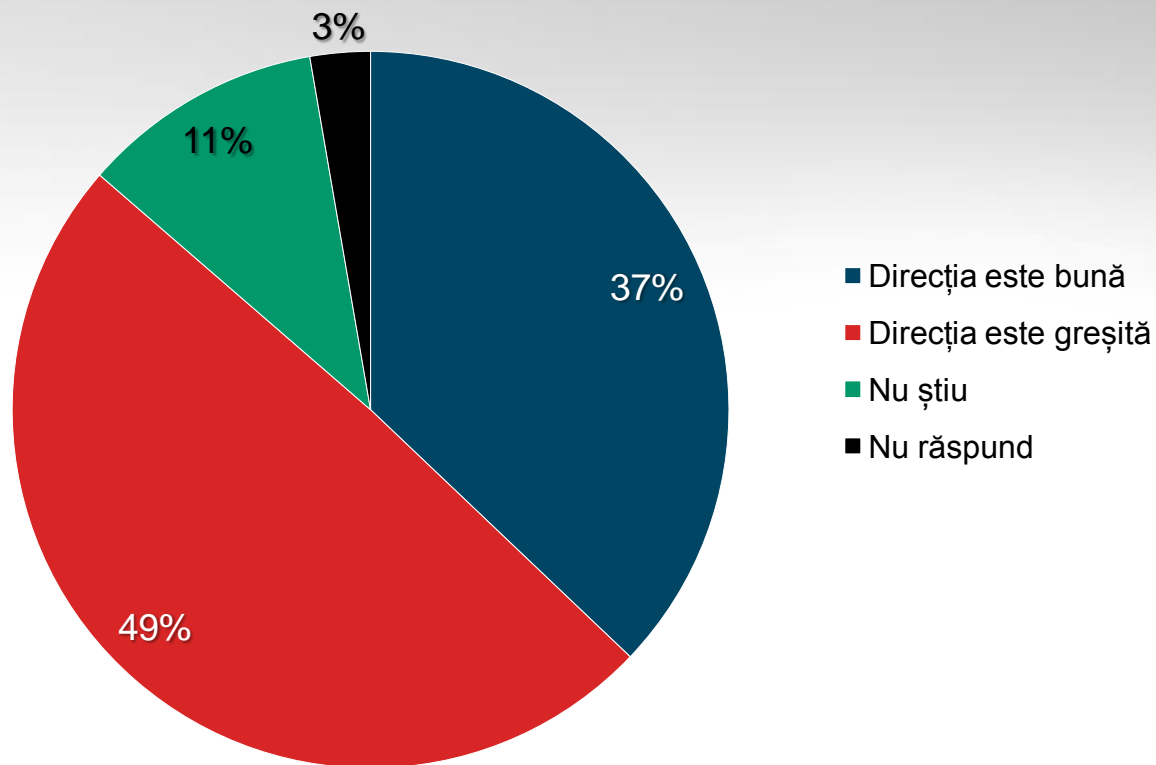
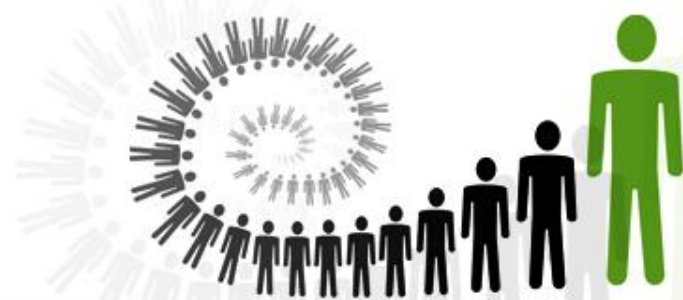
**Metoda:**

CATI (Computer Assisted Telephone Interviewing)

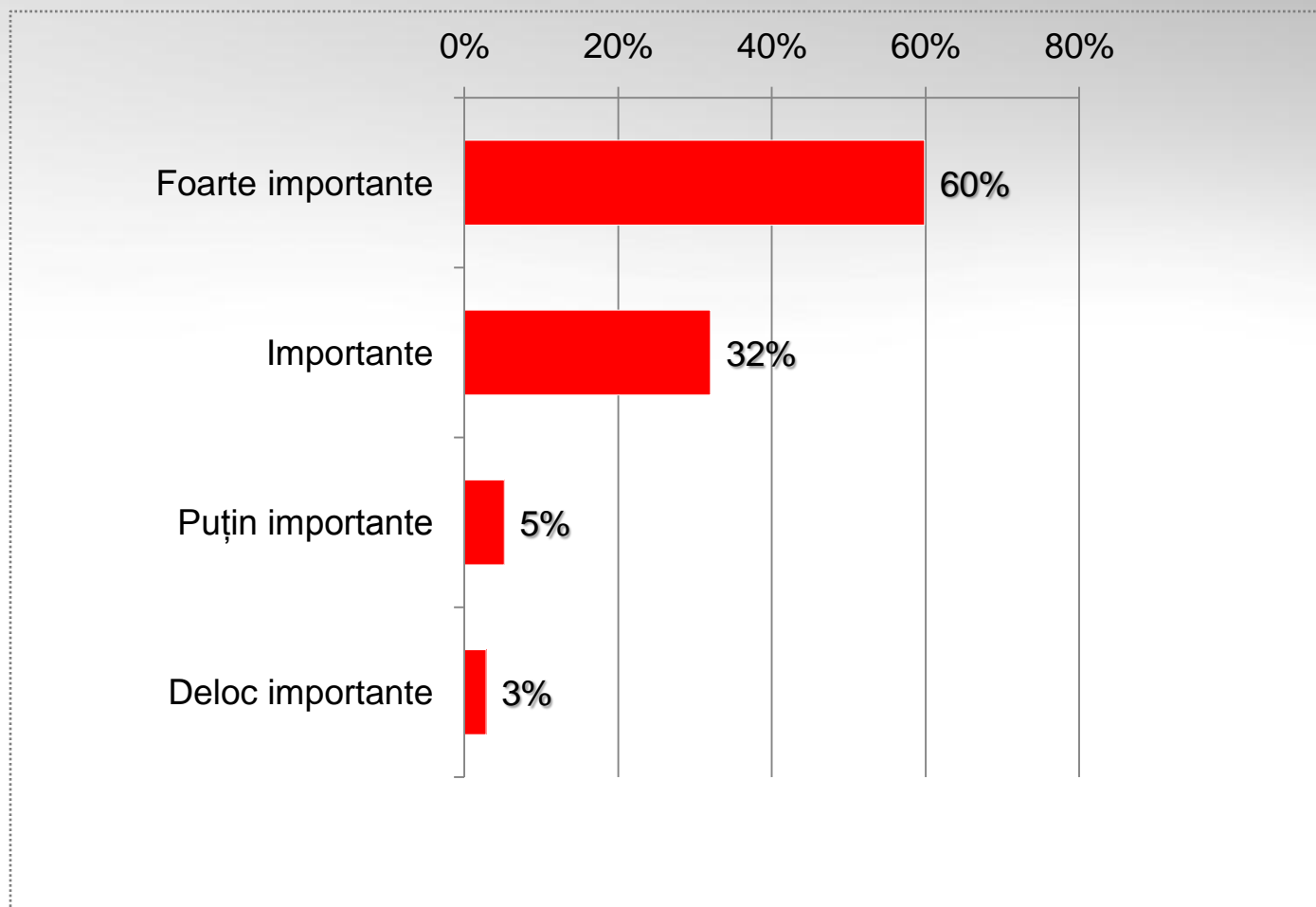
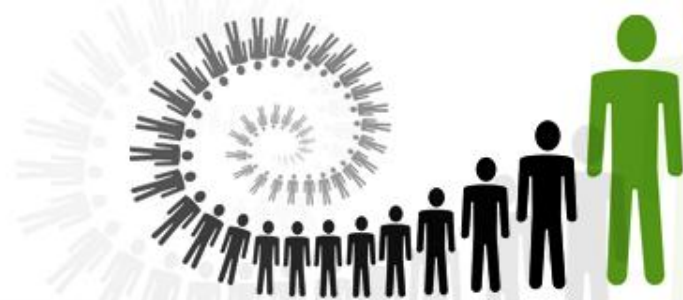
**Perioadă de  
desfășurare:**

27 decembrie 2012

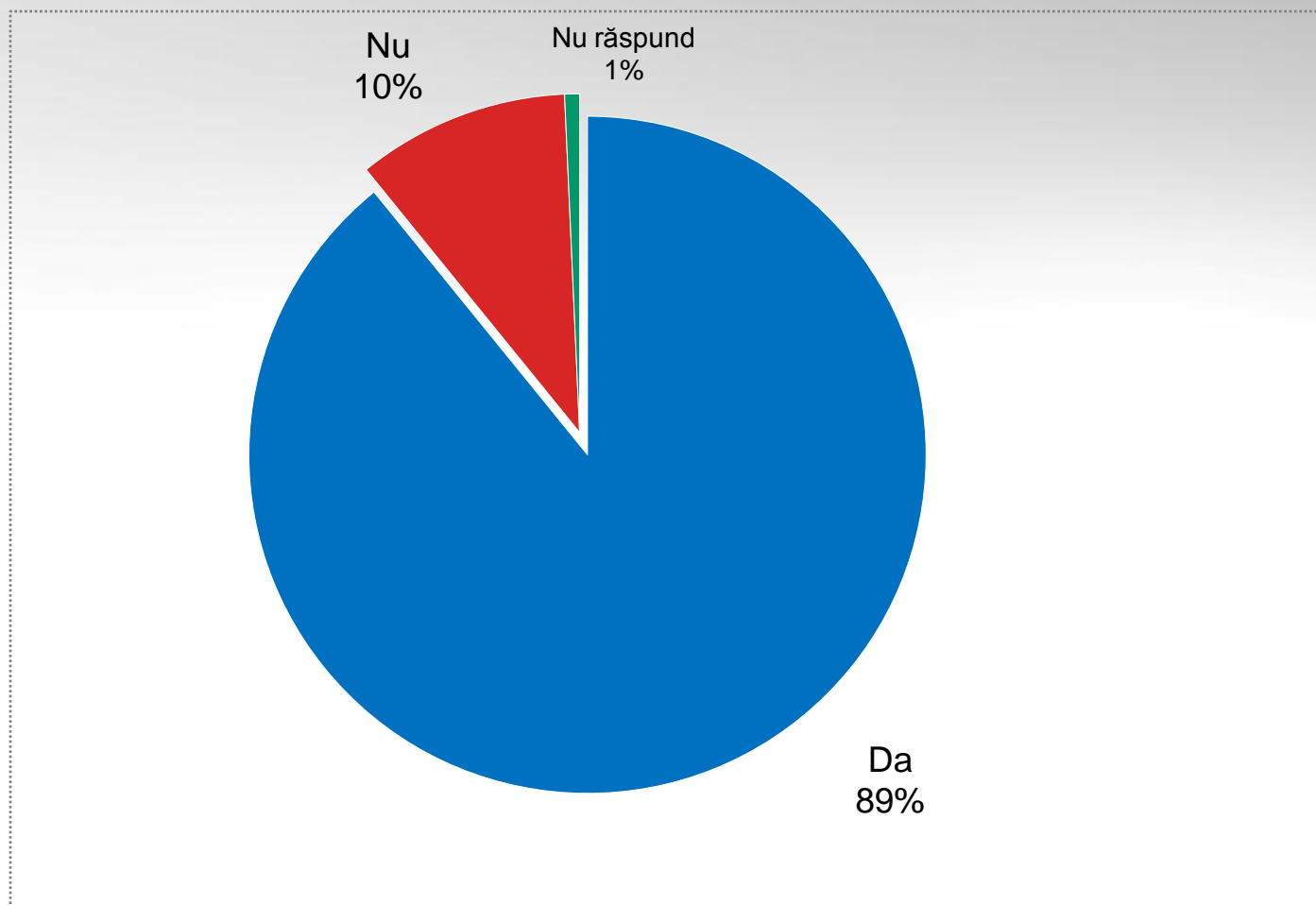
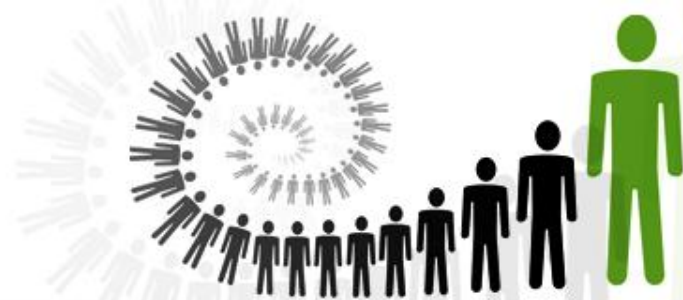
# Credeți că în România lucrurile merg într-o direcție bună sau într-o direcție greșită?



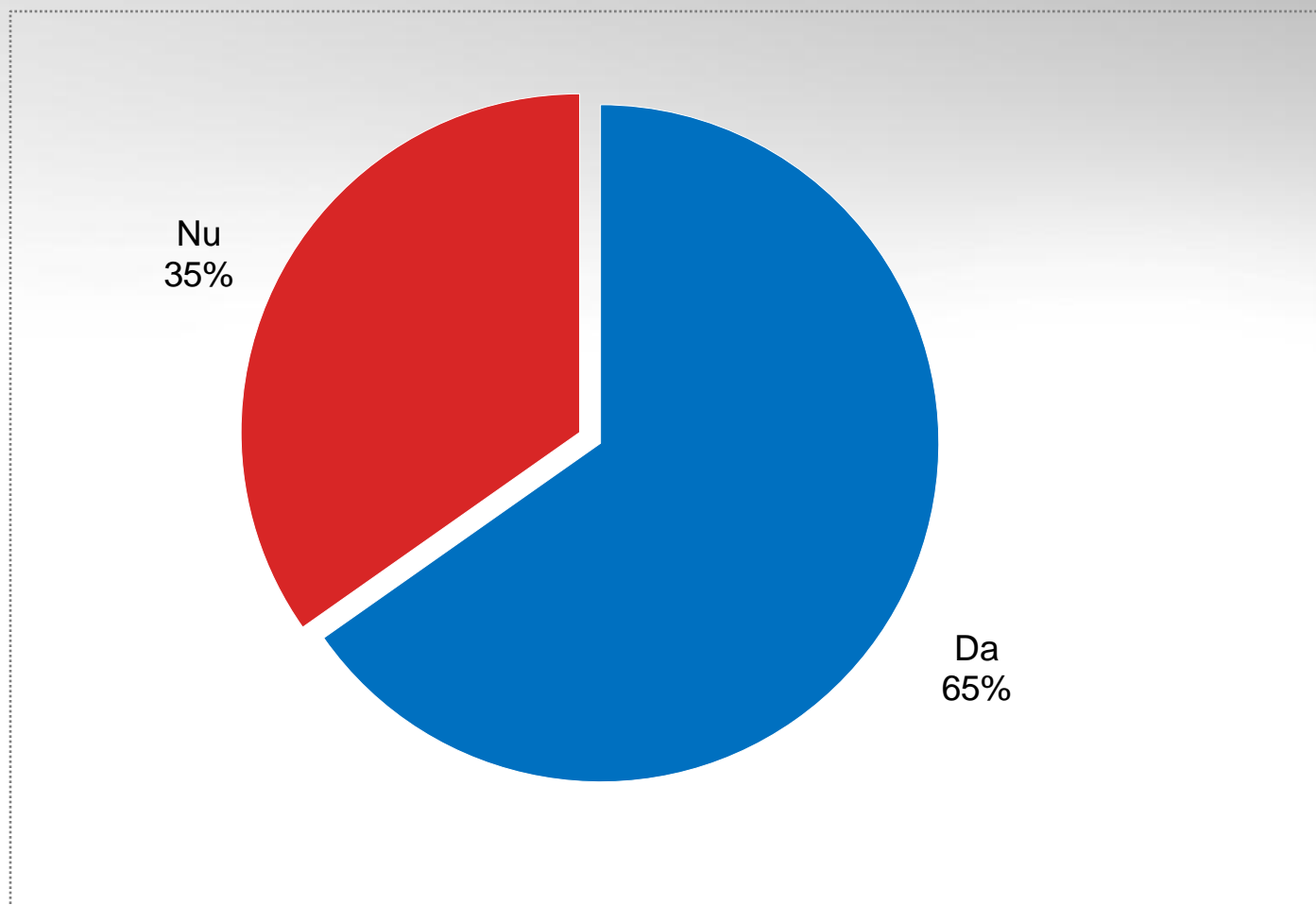
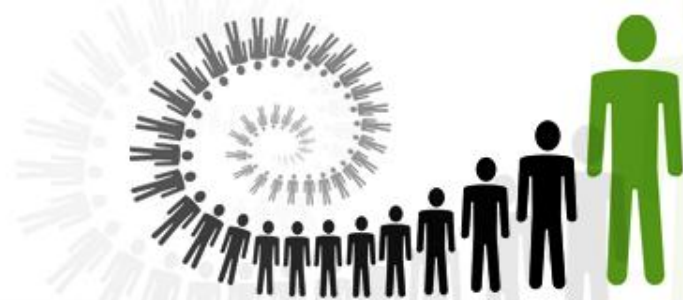
# Cât de importante sunt tradițiile de Crăciun pentru dumneavoastră?



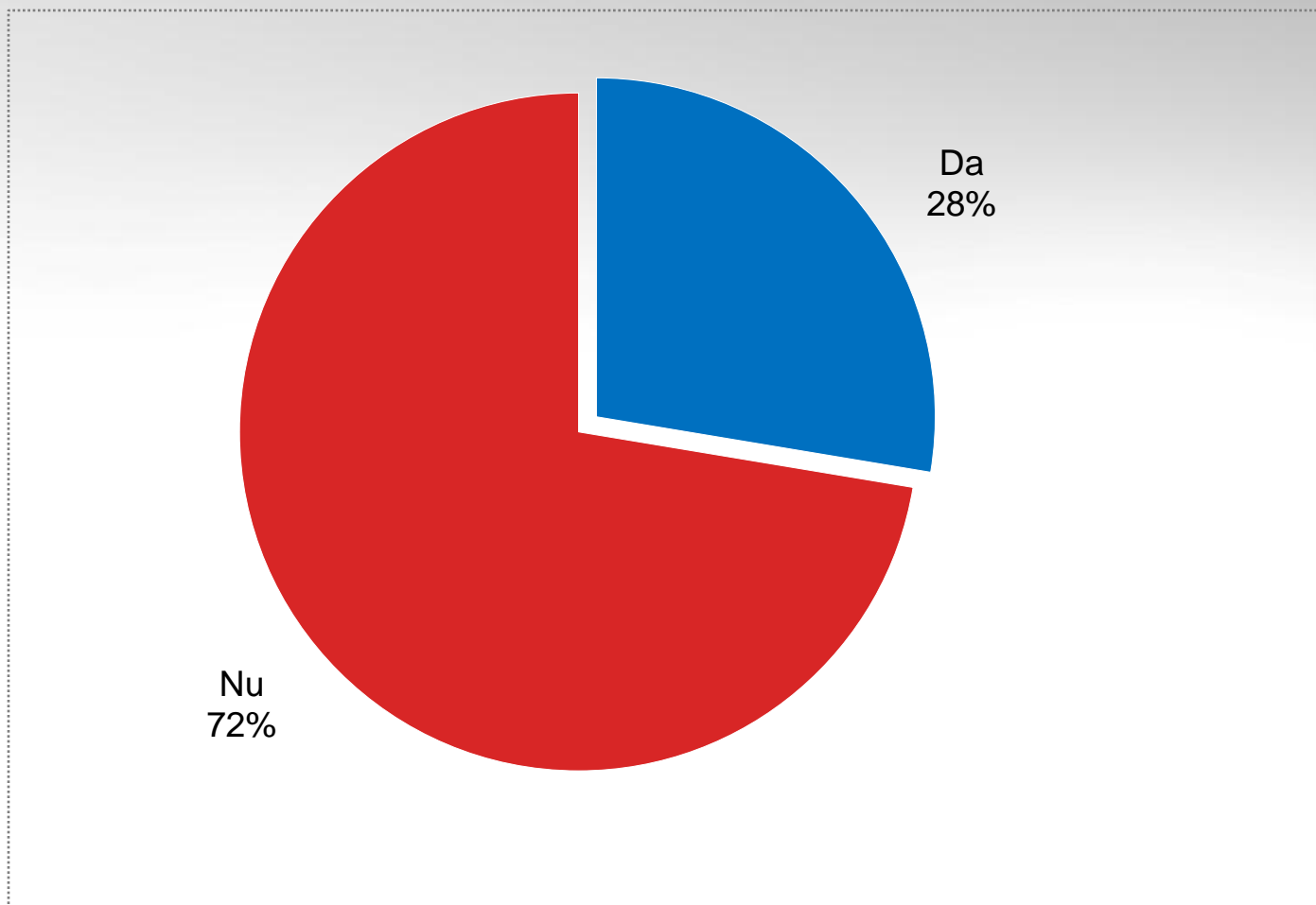
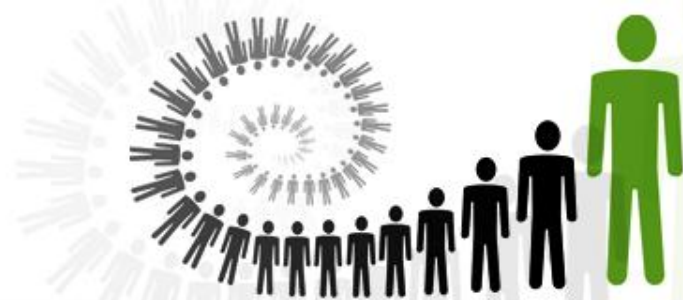
## Sunteți o persoană religioasă?



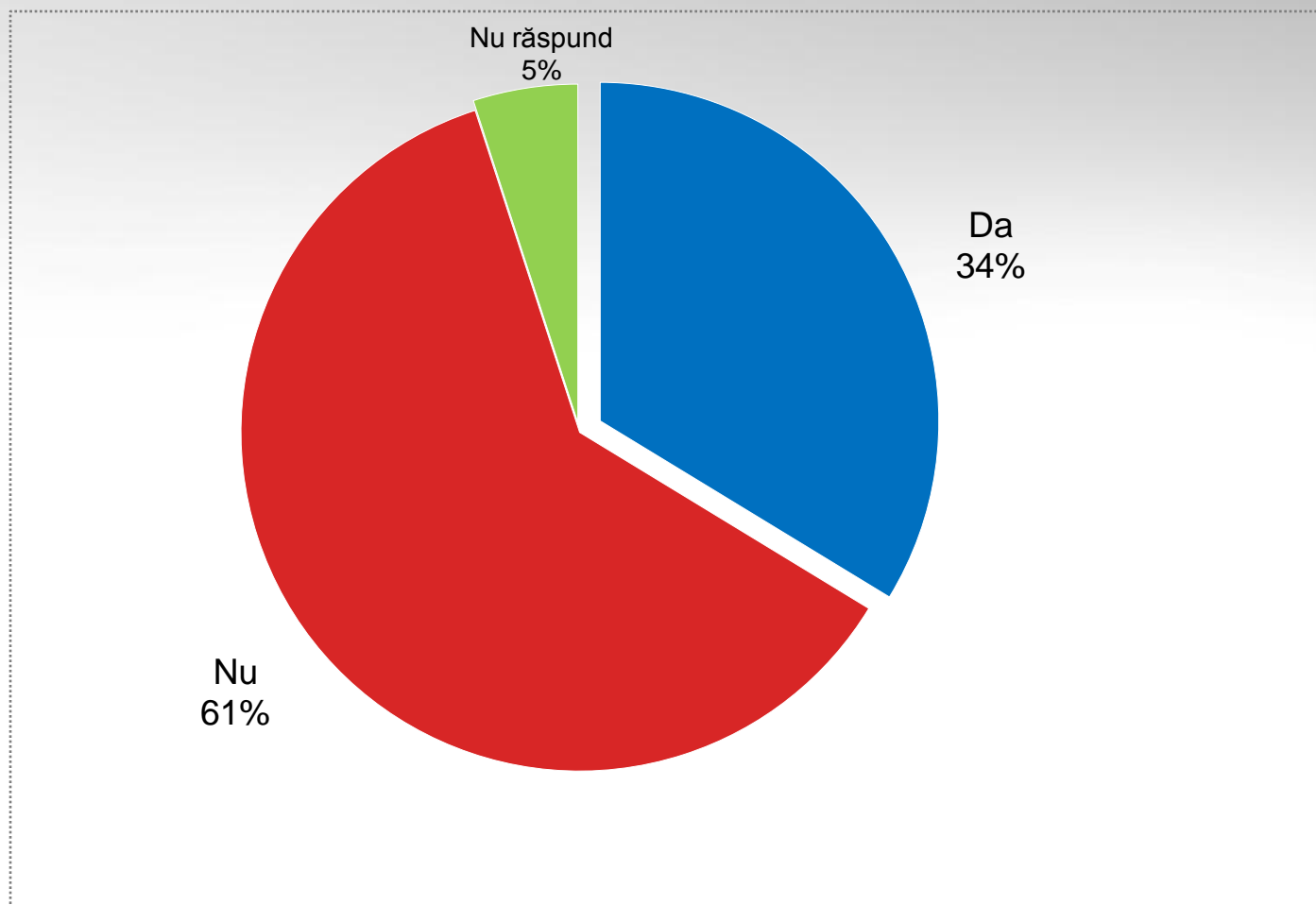
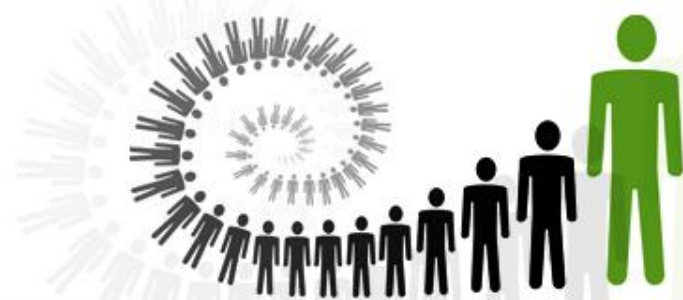
## De obicei, mergeți la biserică?



# Ați ținut postul Crăciunului?

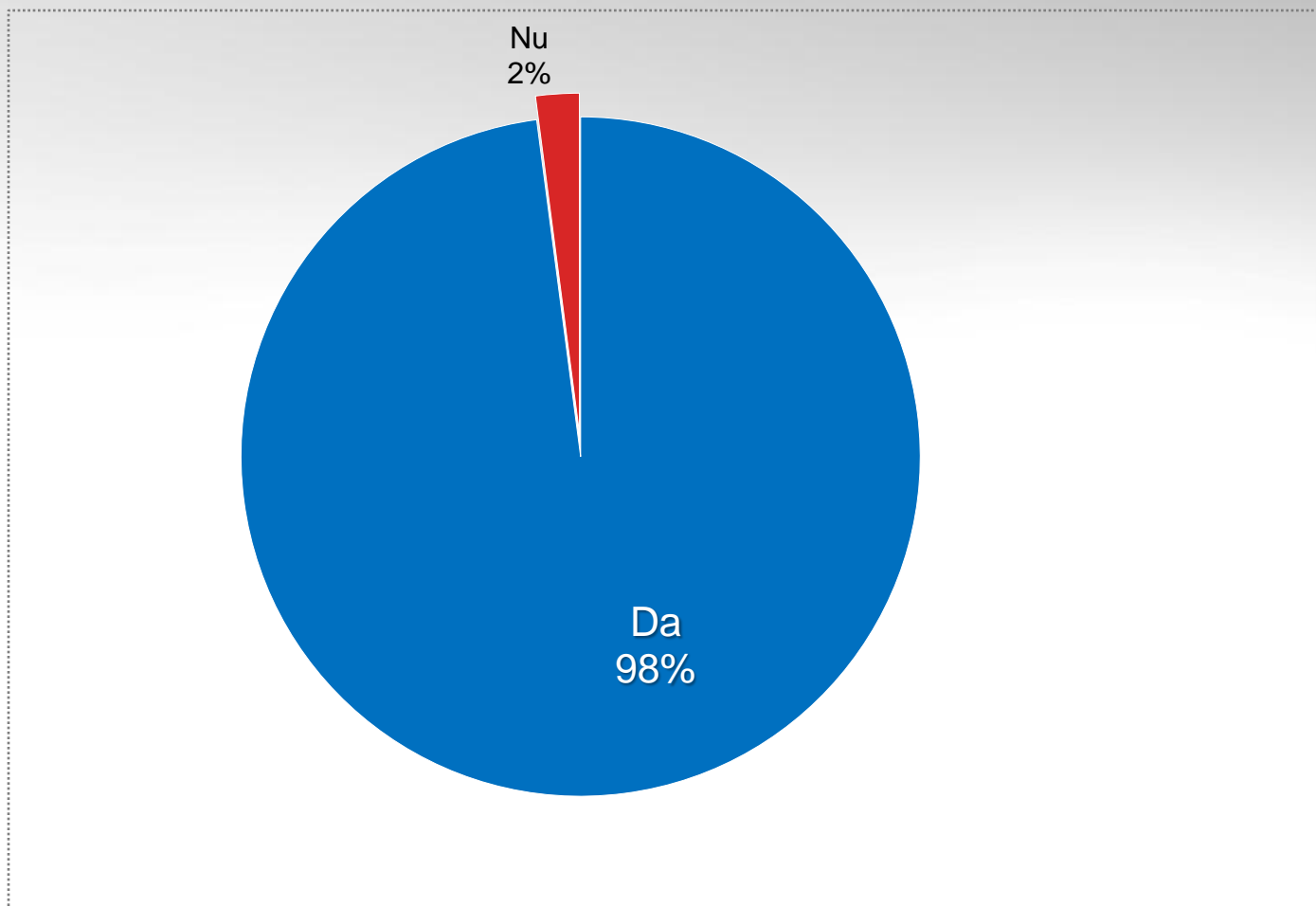
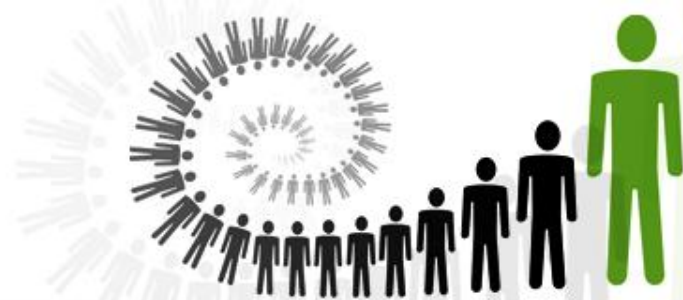


## V-ați spovedit înainte de Crăciun?

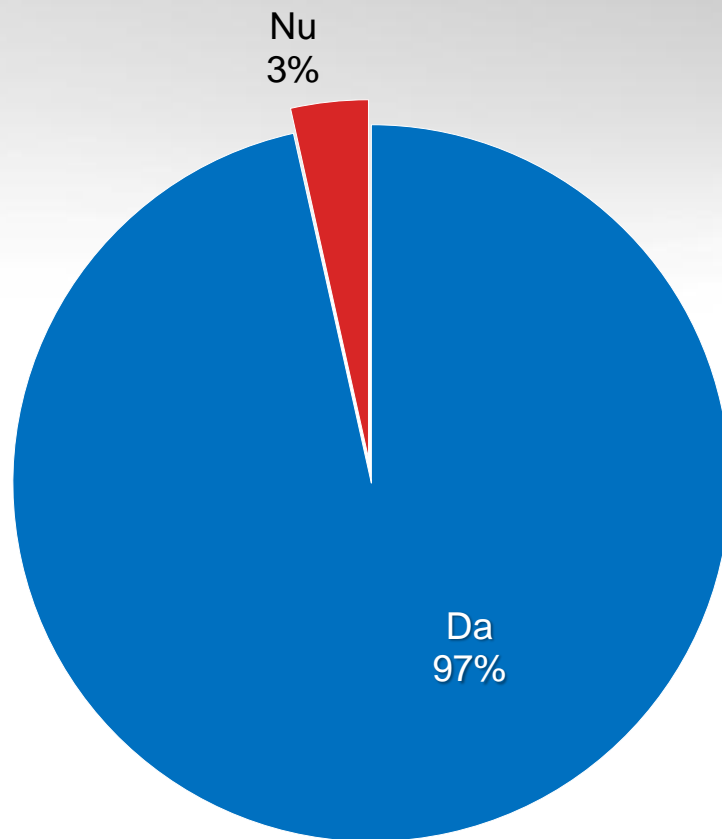
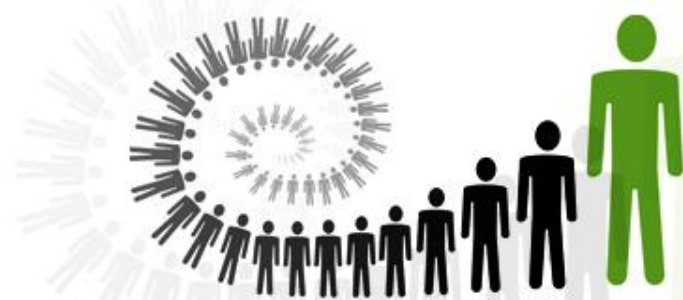




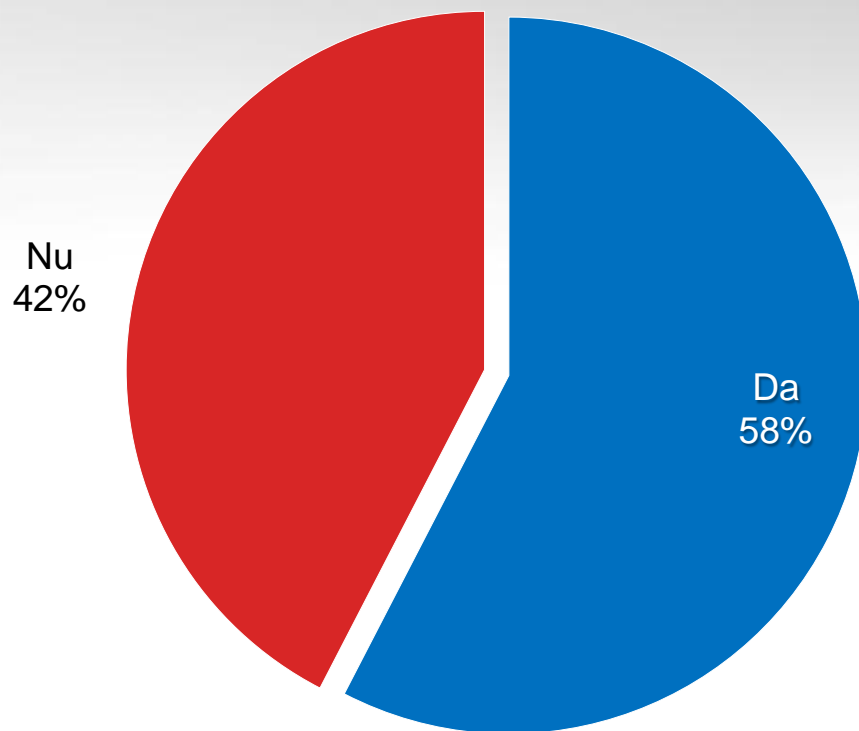
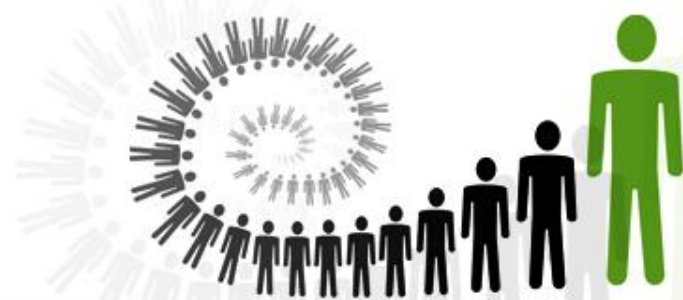
# Ați sărbătorit Crăciunul?



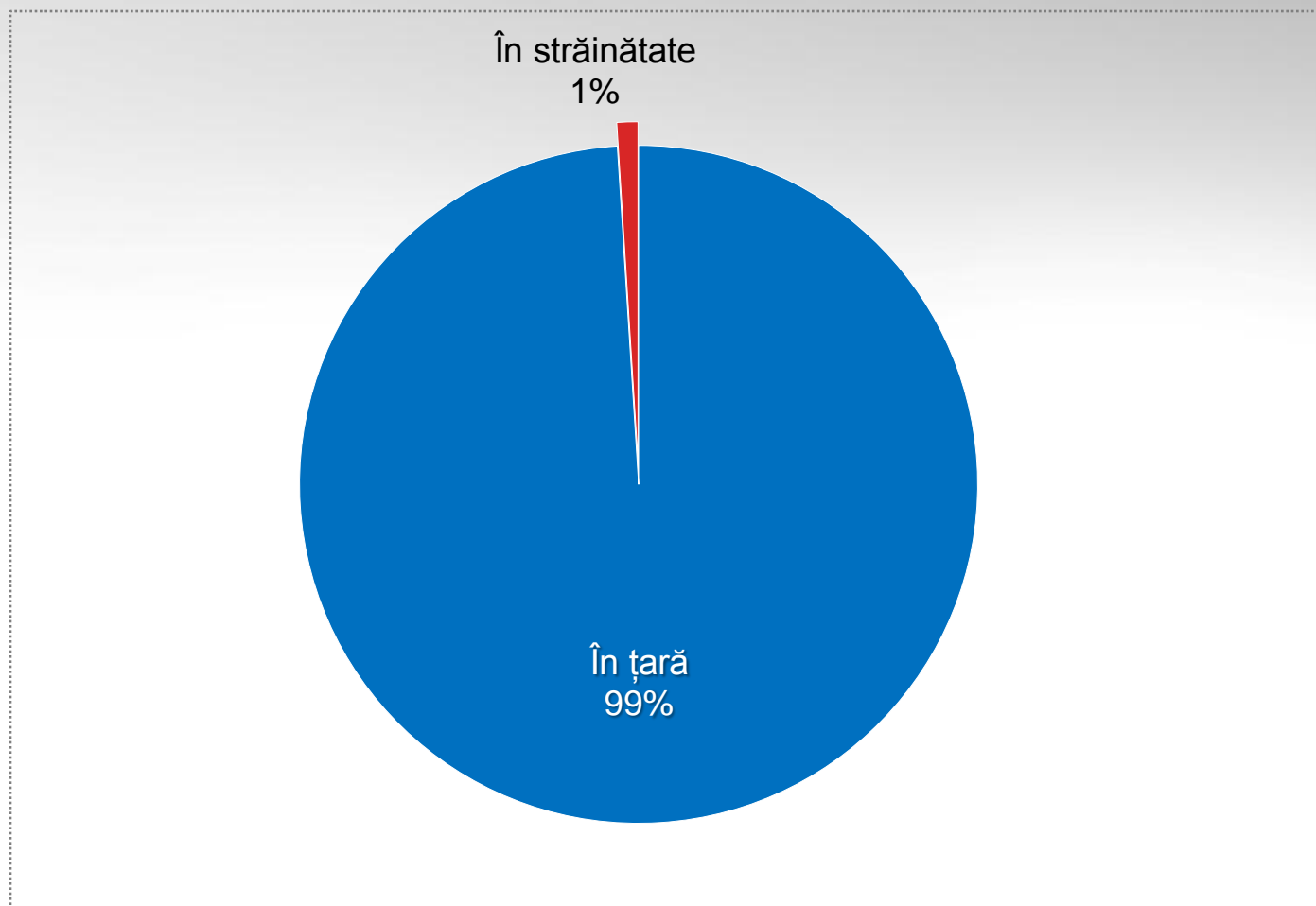
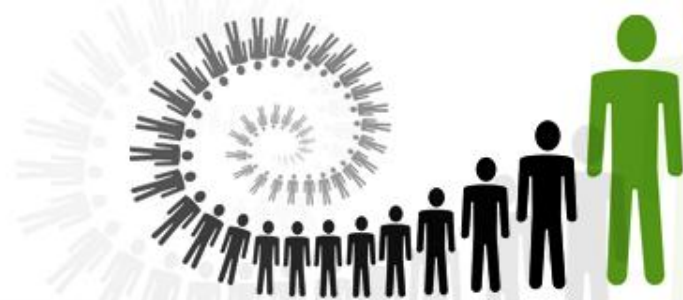
## Ați ascultat colinde de Crăciun?



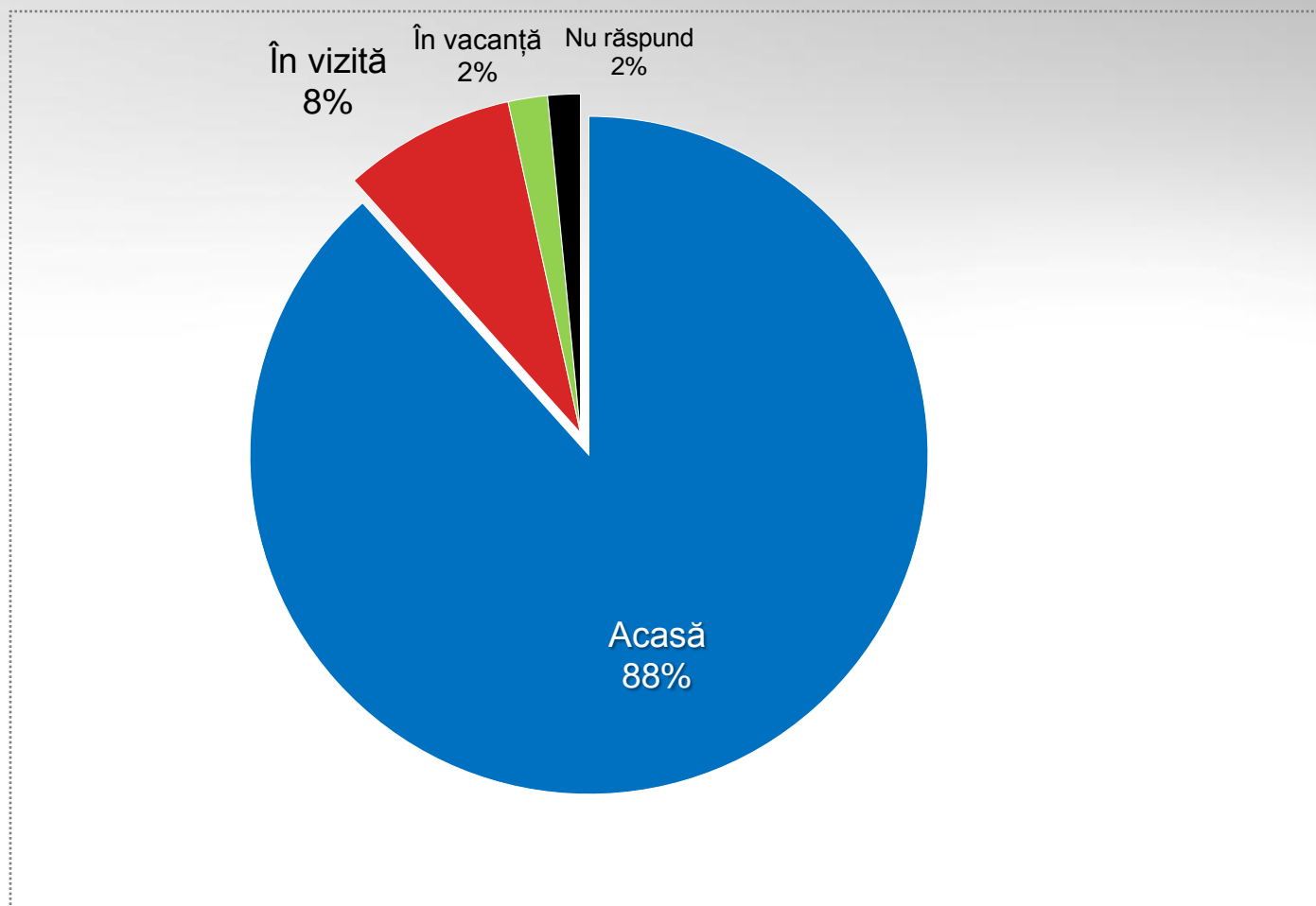
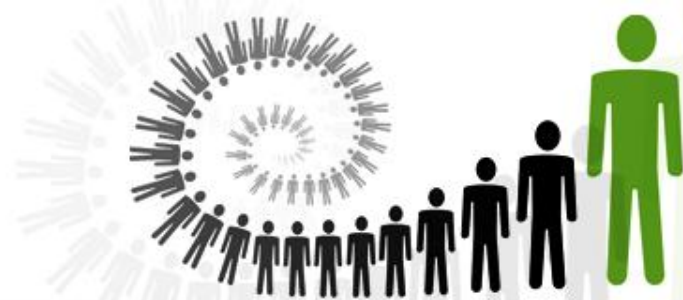
## Ați cântat colinde de Crăciun?



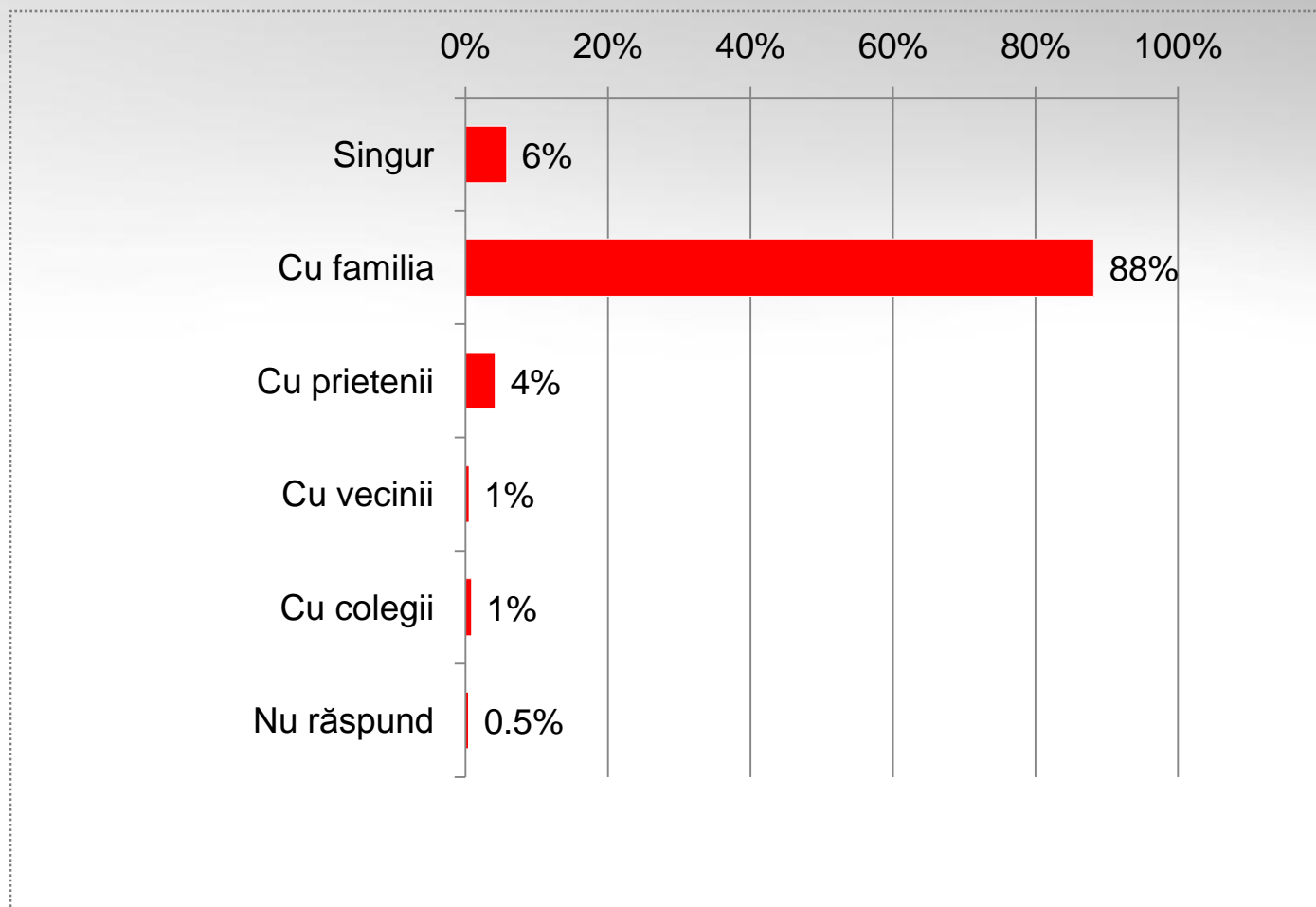
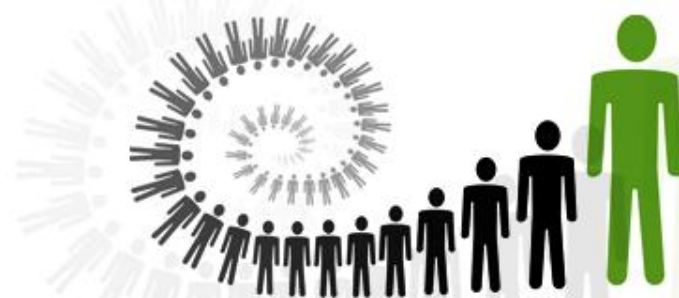
# Unde v-ați petrecut Crăciunul?



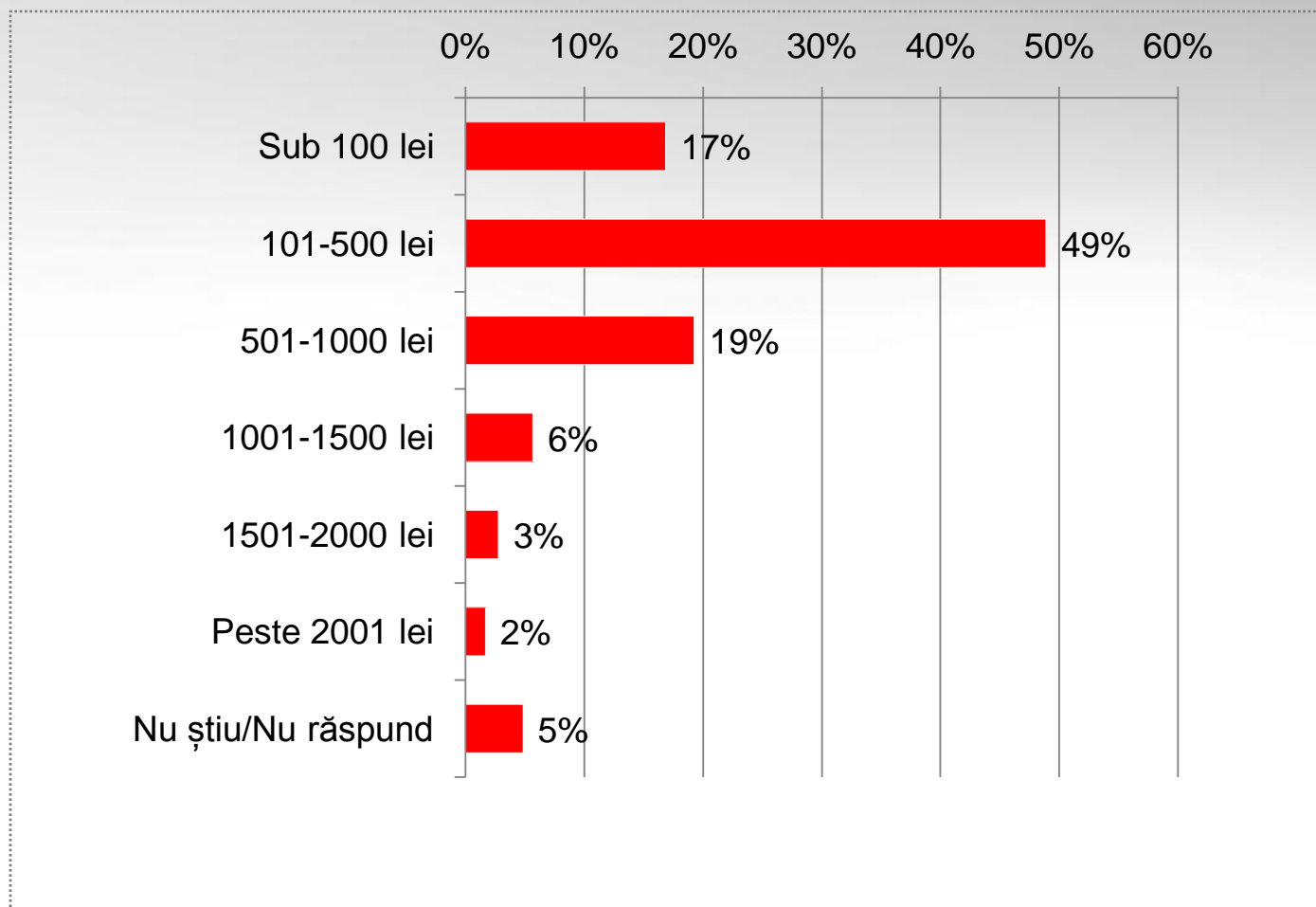
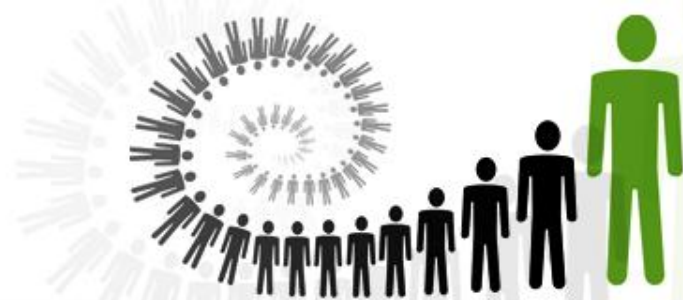
# Cum ați petrecut Crăciunul ?



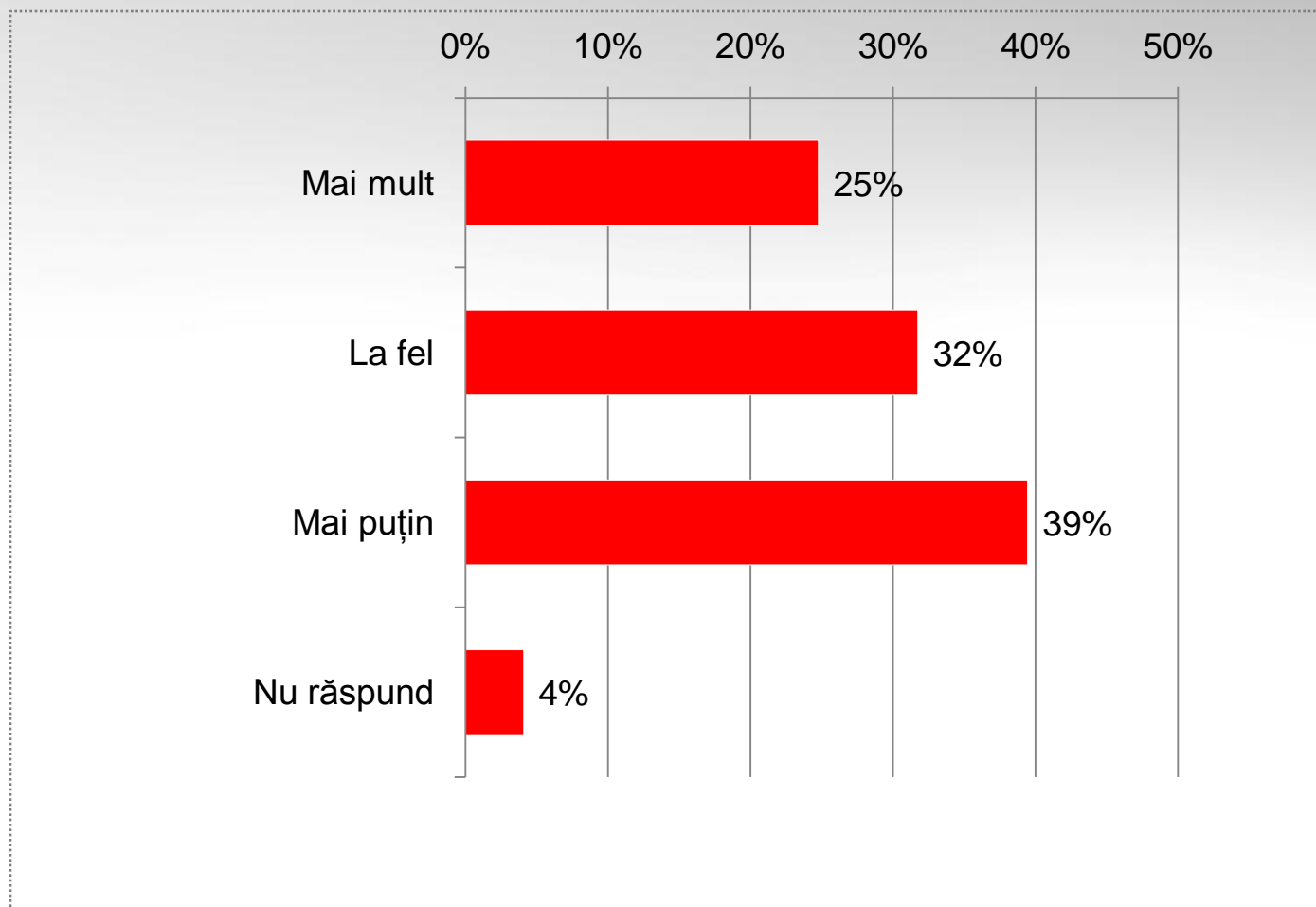
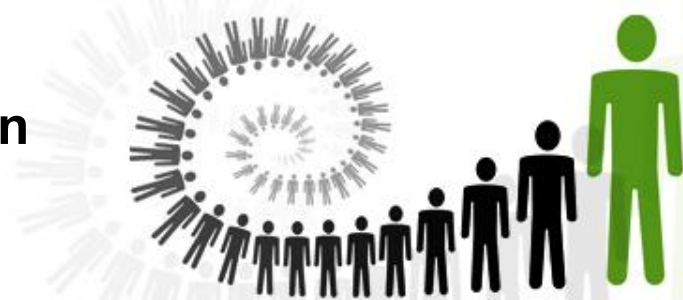
# Cu cine ați petrecut seara de Ajun?



# Care este bugetul pe care l-ați cheltuit pentru petrecerea Crăciunului?

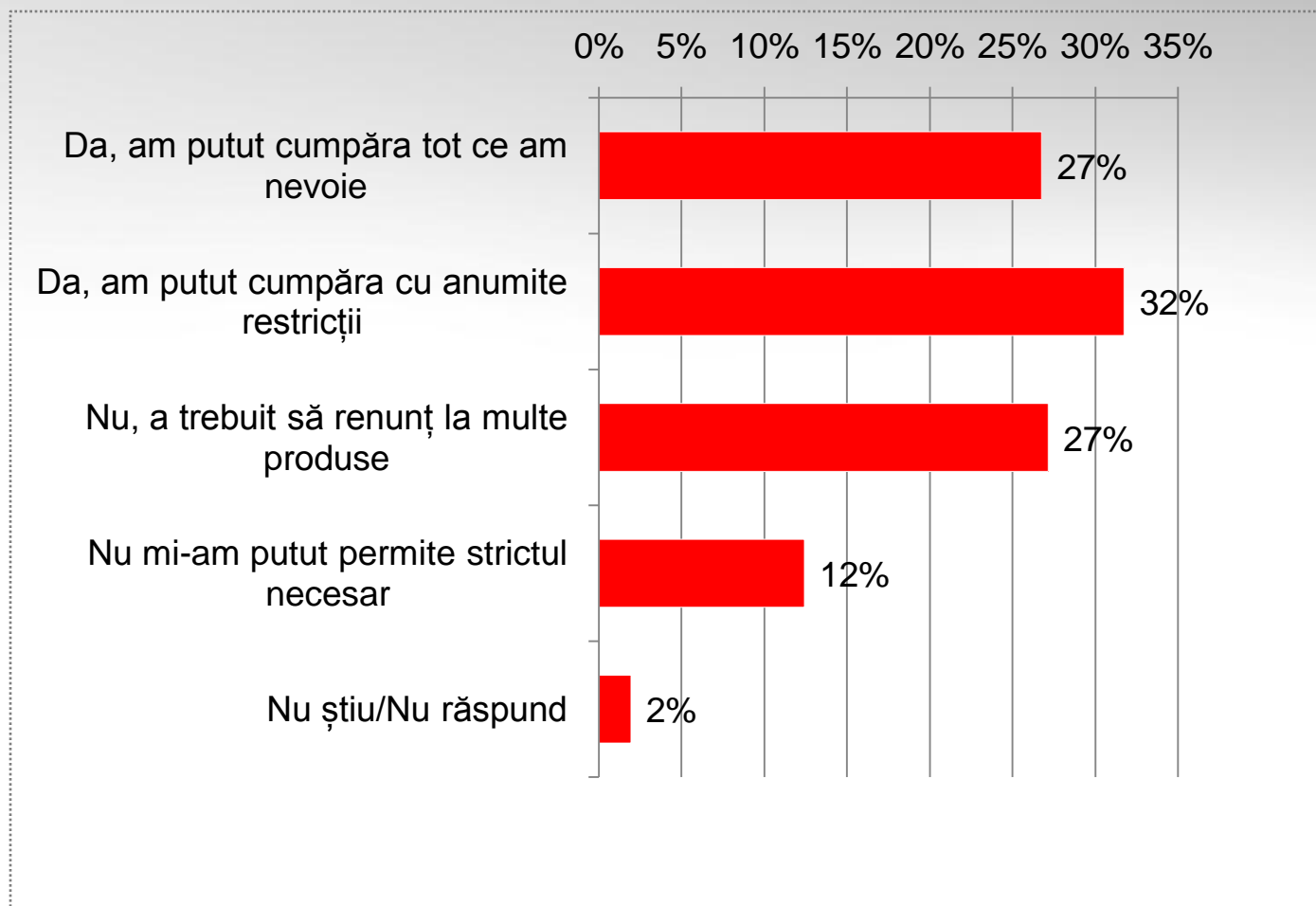
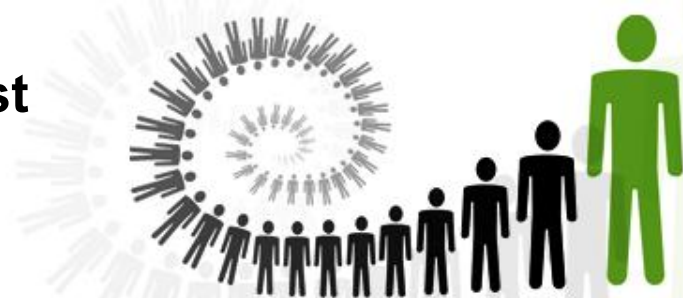


# Anul acesta ați cheltuit mai mult sau mai puțin pentru Crăciun decât în anul trecut?

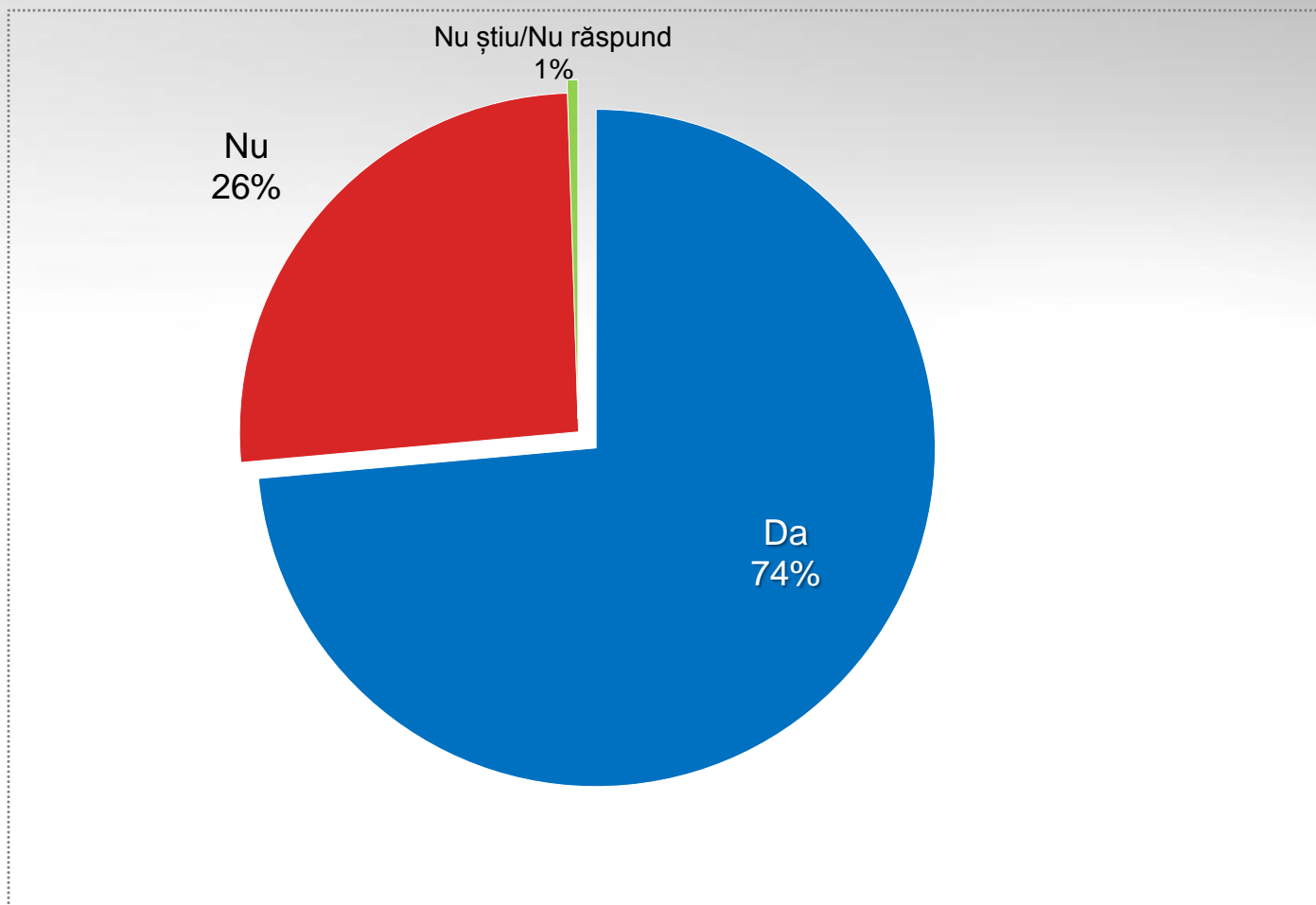
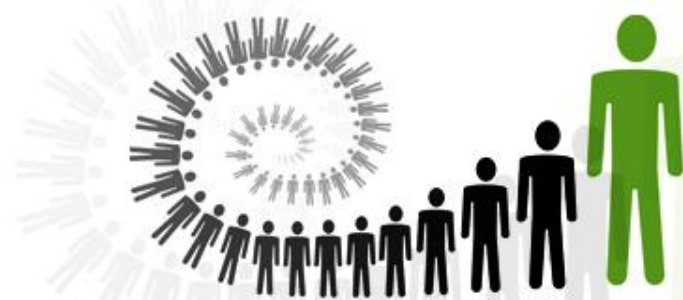




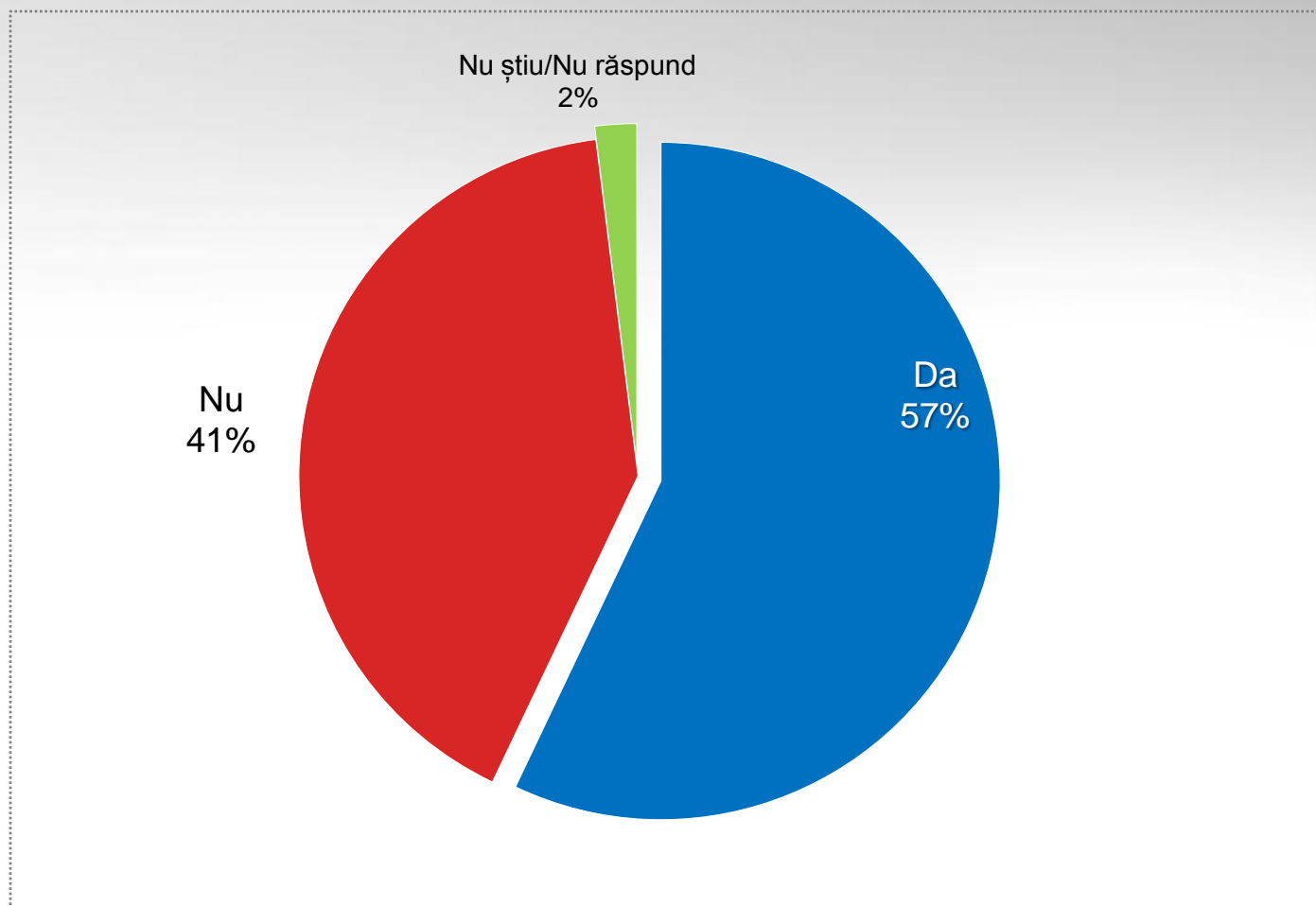
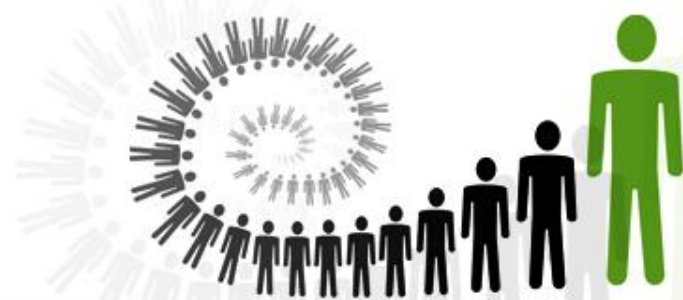
# Banii pe care i-ați avut pentru Crăciun în acest an au fost suficienți pentru a cumpăra tot ce aveți nevoie?



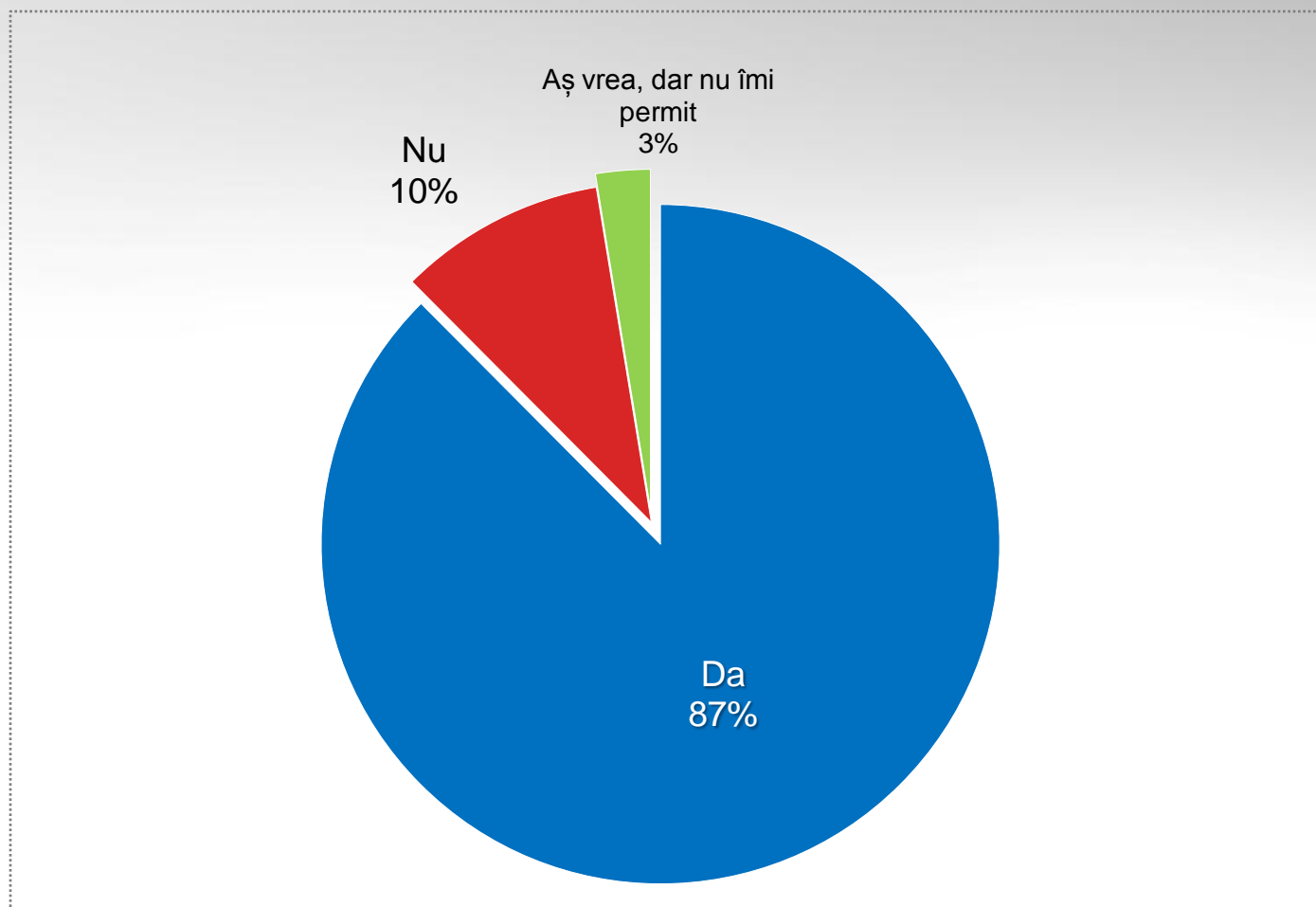
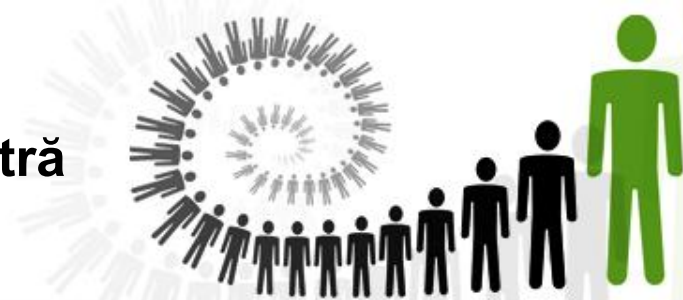
# Ați cumpărat cadouri pentru cei dragi?



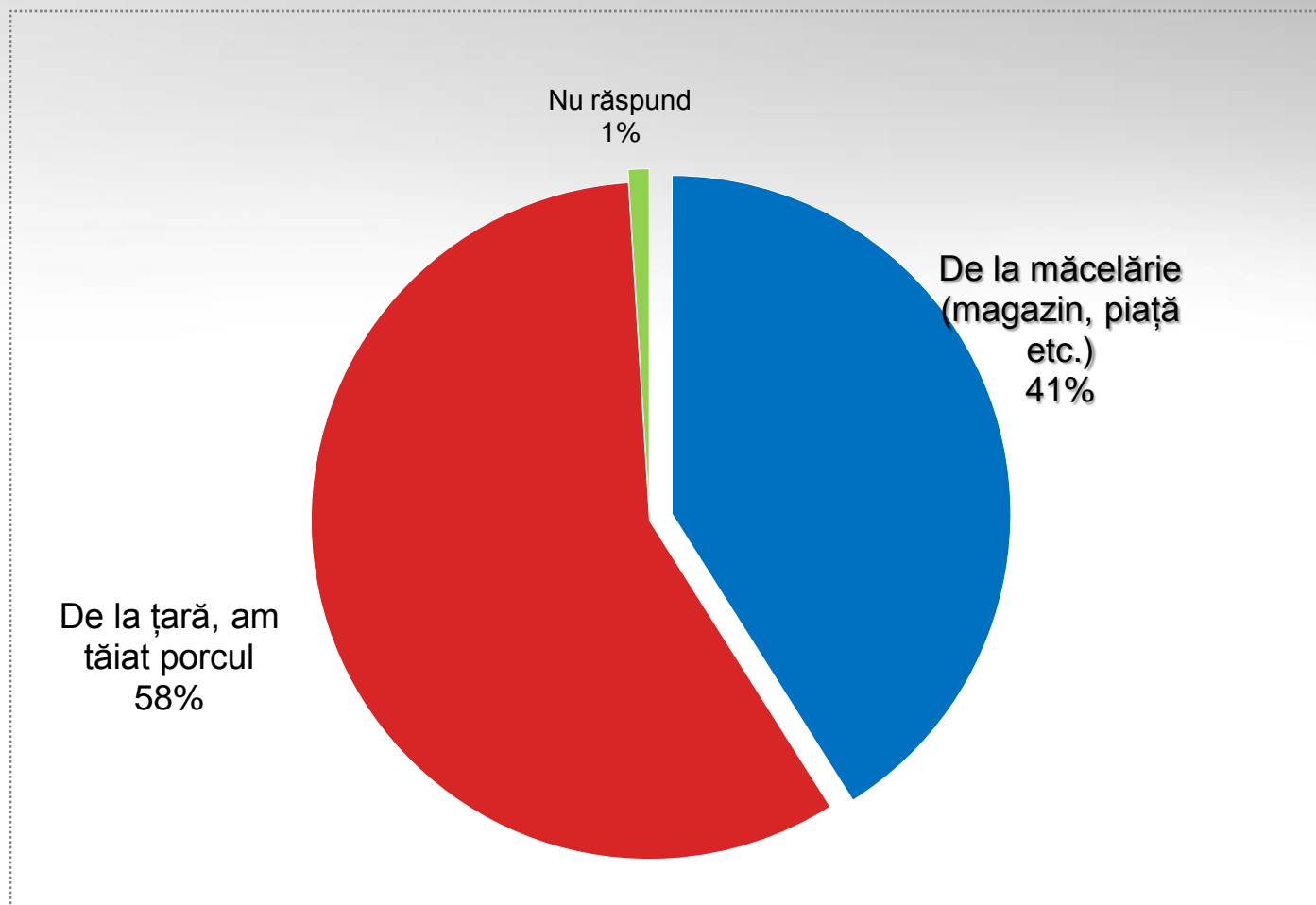
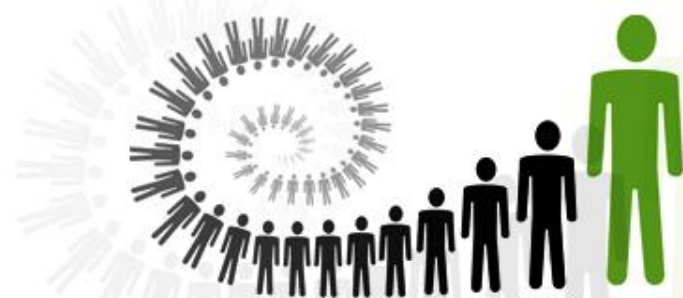
# Ați primit cadouri din partea celor dragi?



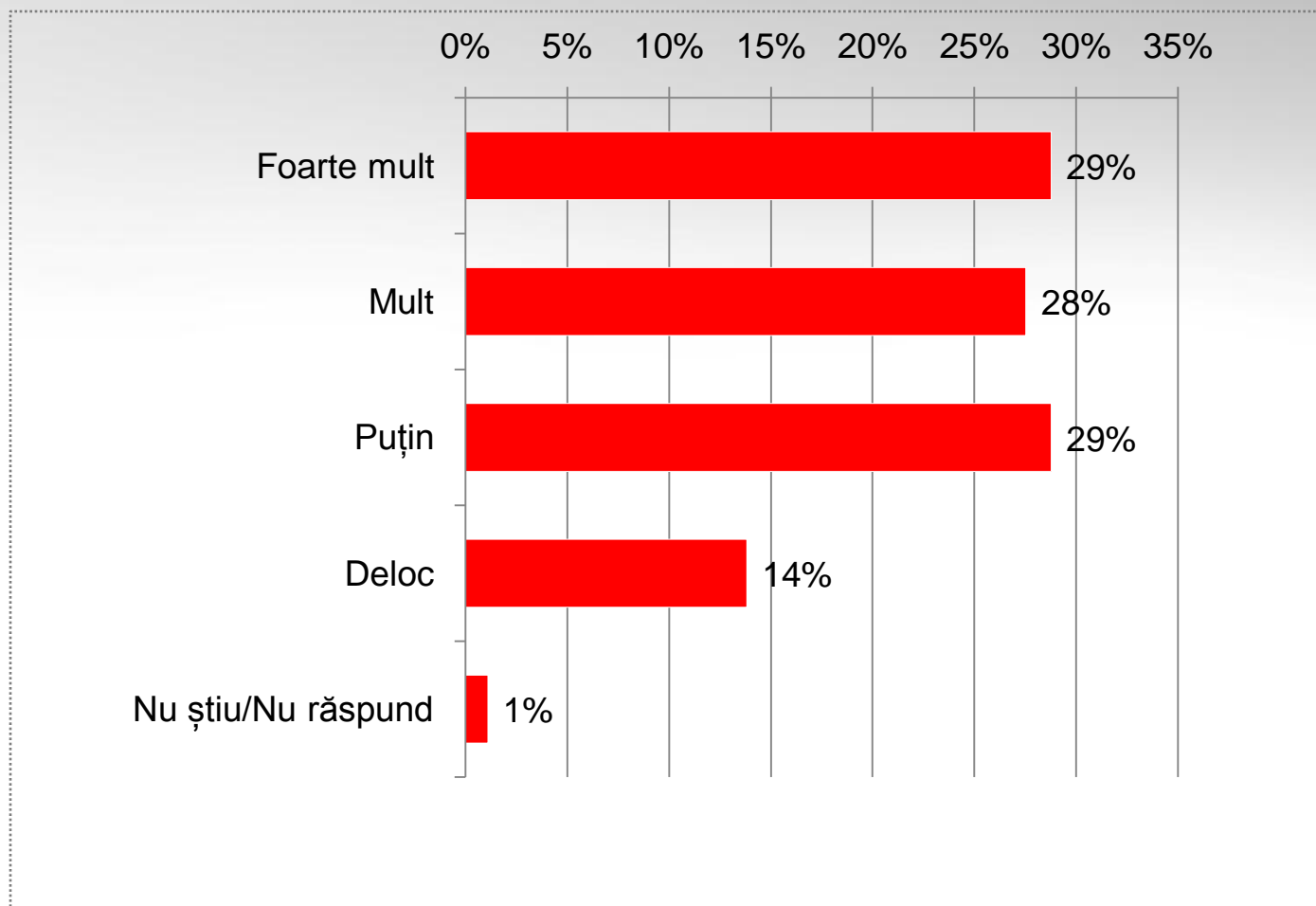
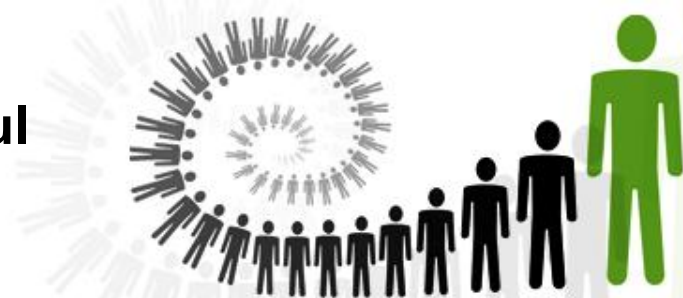
De Crăciun, în mod tradițional, se taie porcul sau se consumă carne de porc. Dumneavoastră ați consumat carne de porc de Crăciun ?



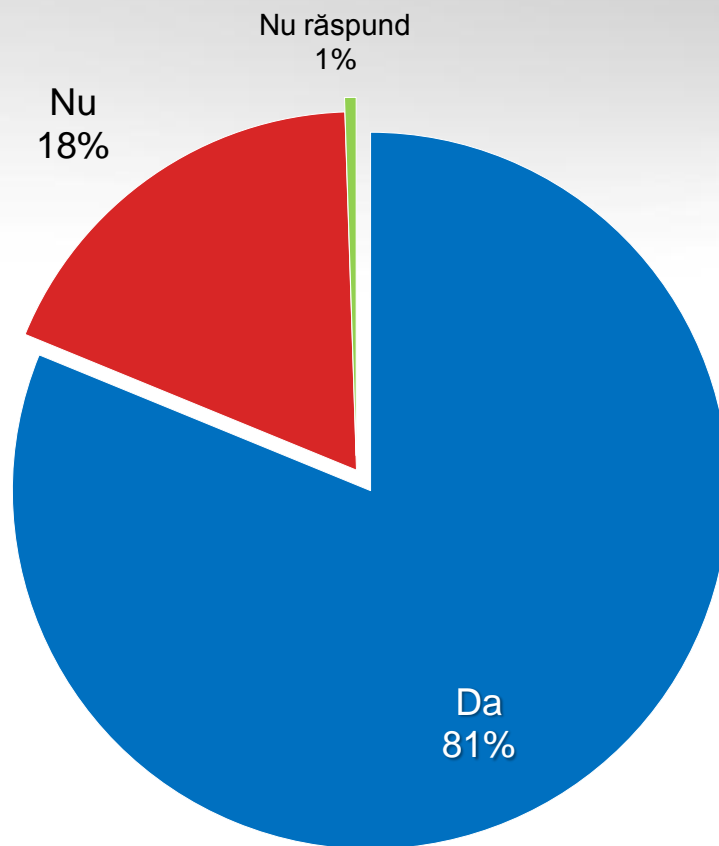
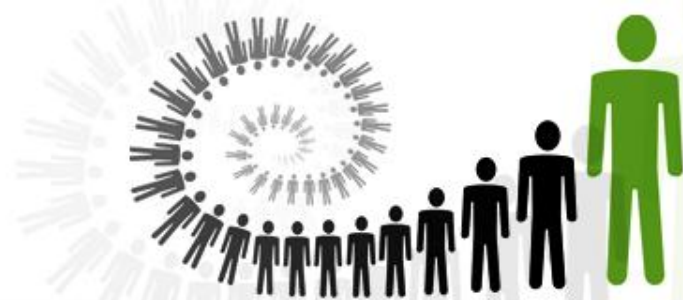
# De unde ați procurat carnea de porc pentru Crăciun?



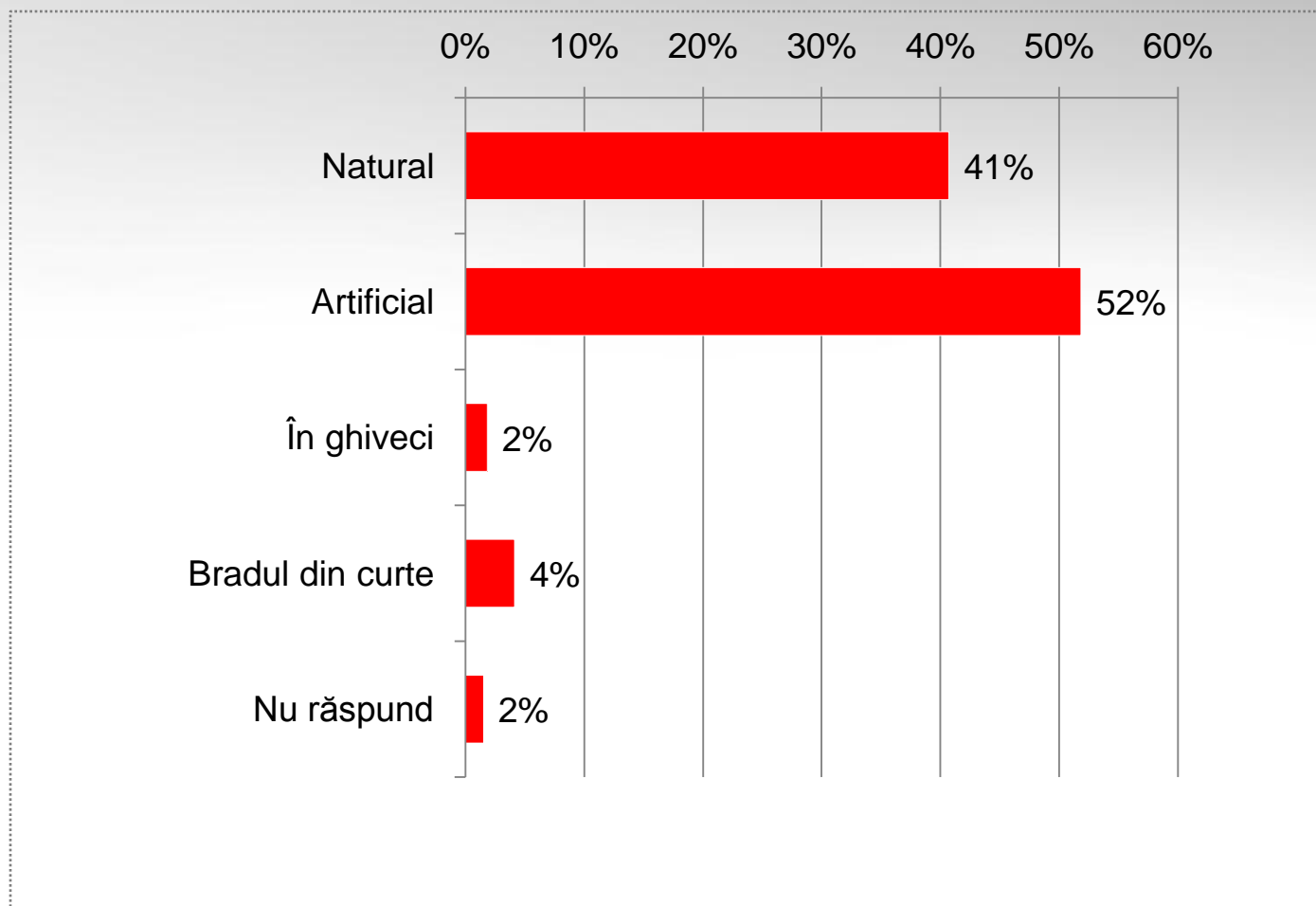
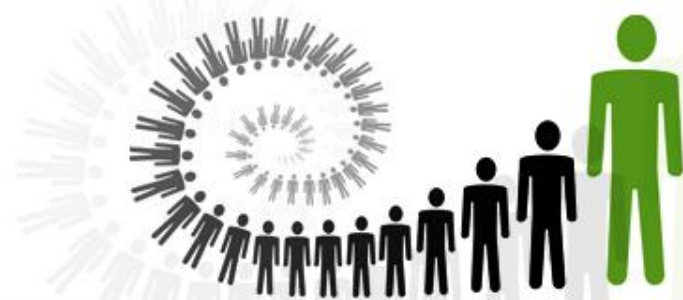
# Cât de mult v-a afectat criza economică modul în care v-ați petrecut Crăciunul?



# Ați împodobit bradul de Crăciun?

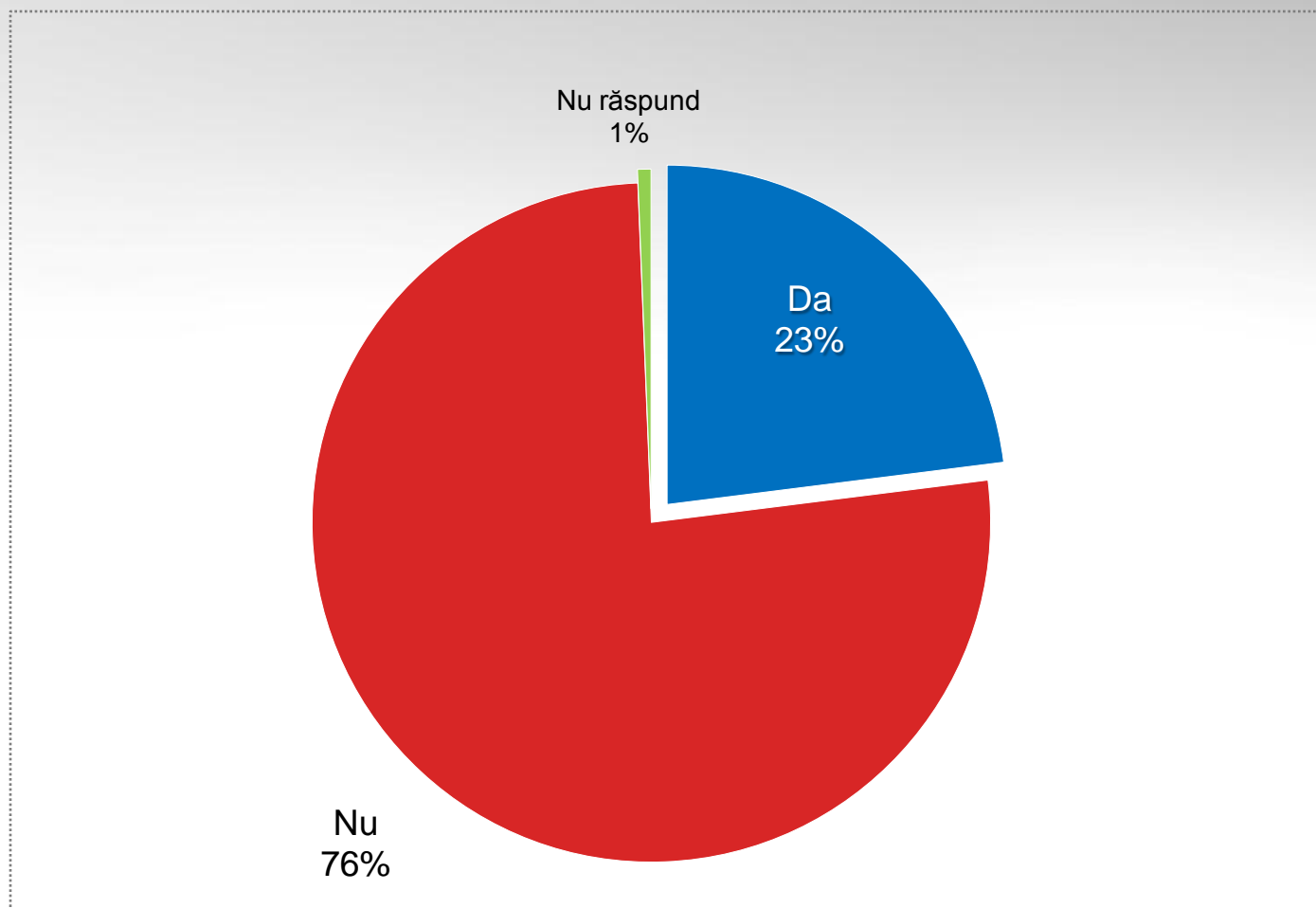
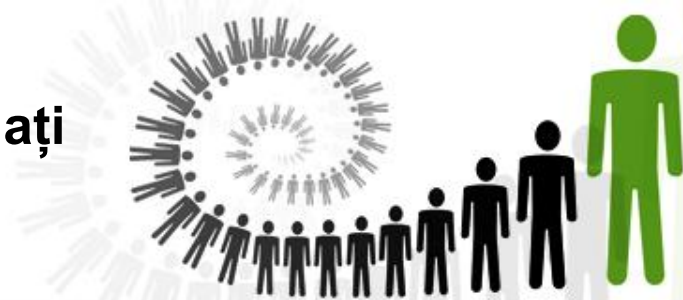


# Ce tip de brad ați împodobit în acest an de Crăciun?

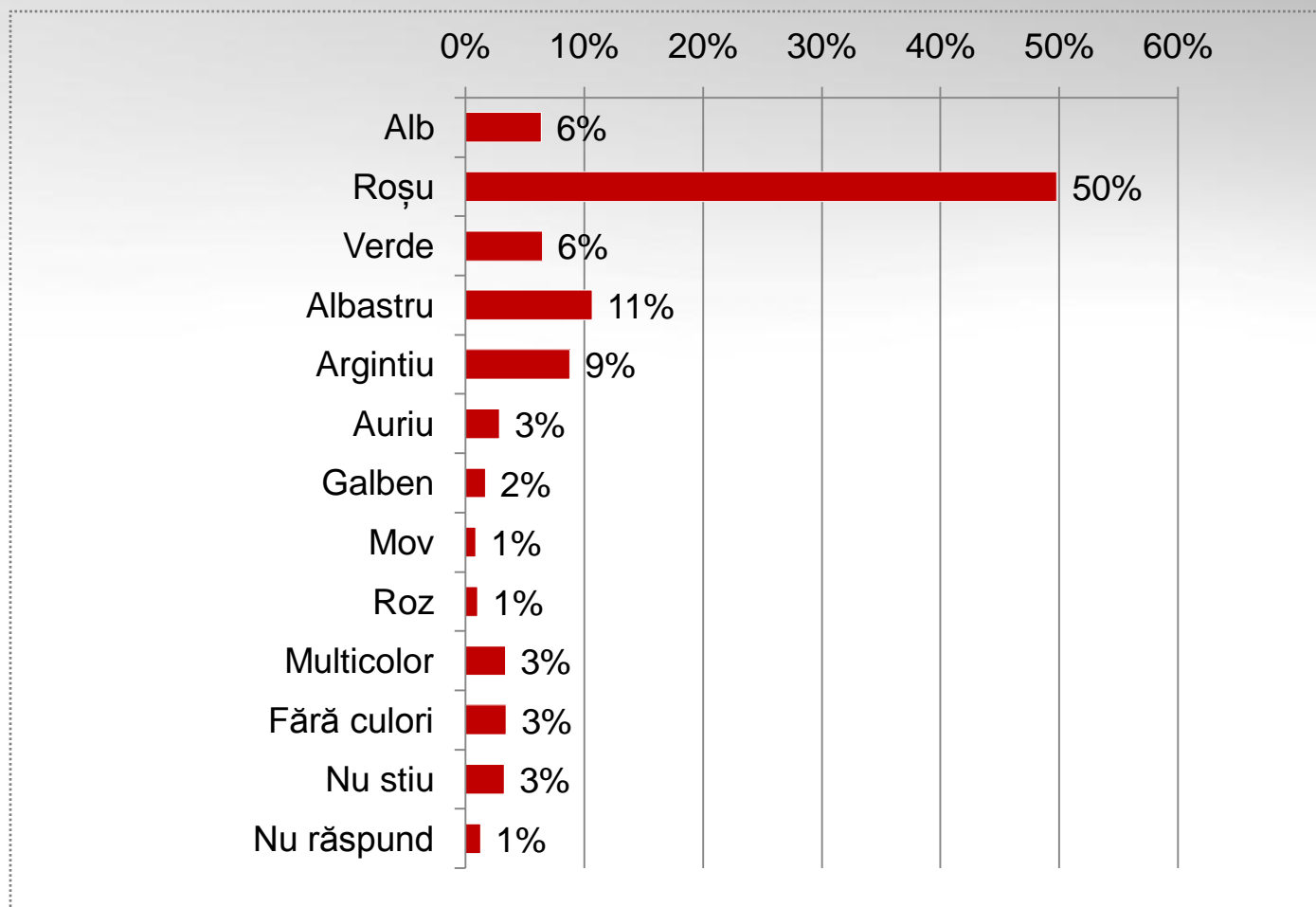
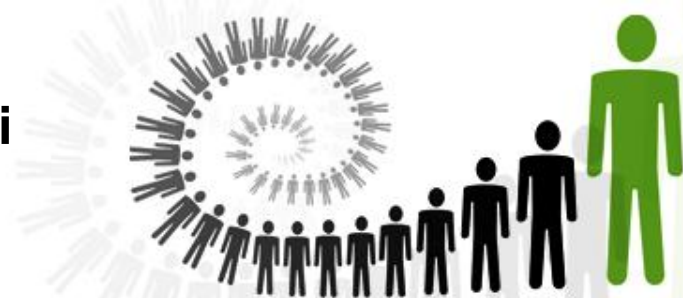




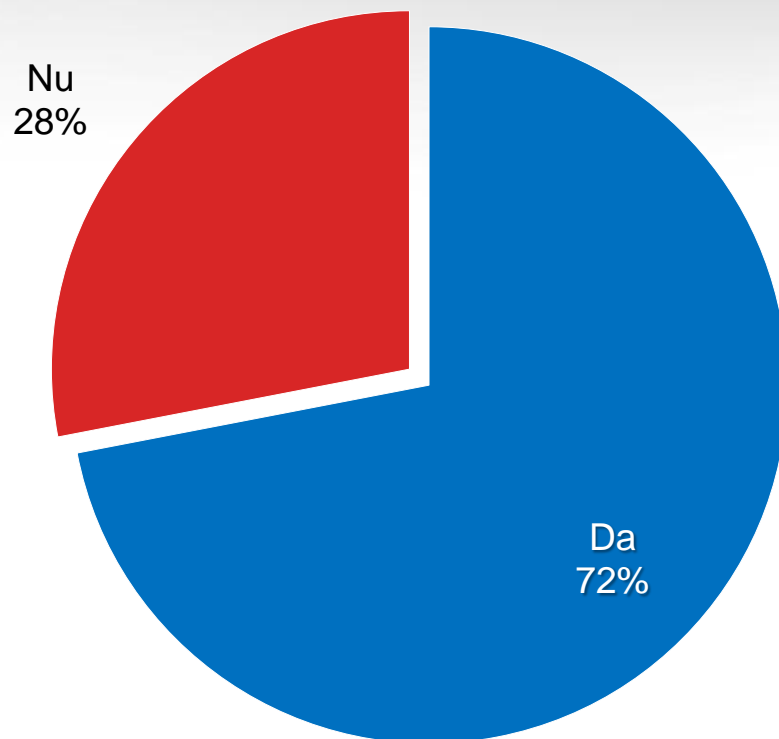
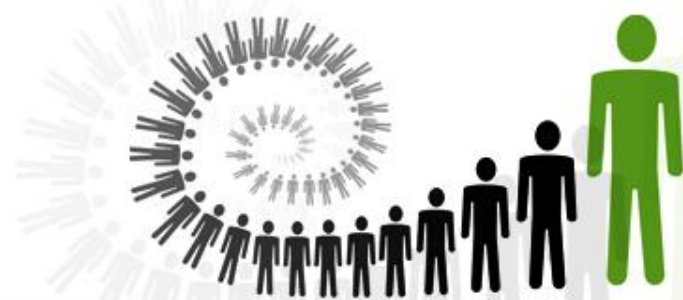
# Ați ținut cont de tendințele designerilor când ați împodobit bradul de Crăciun?



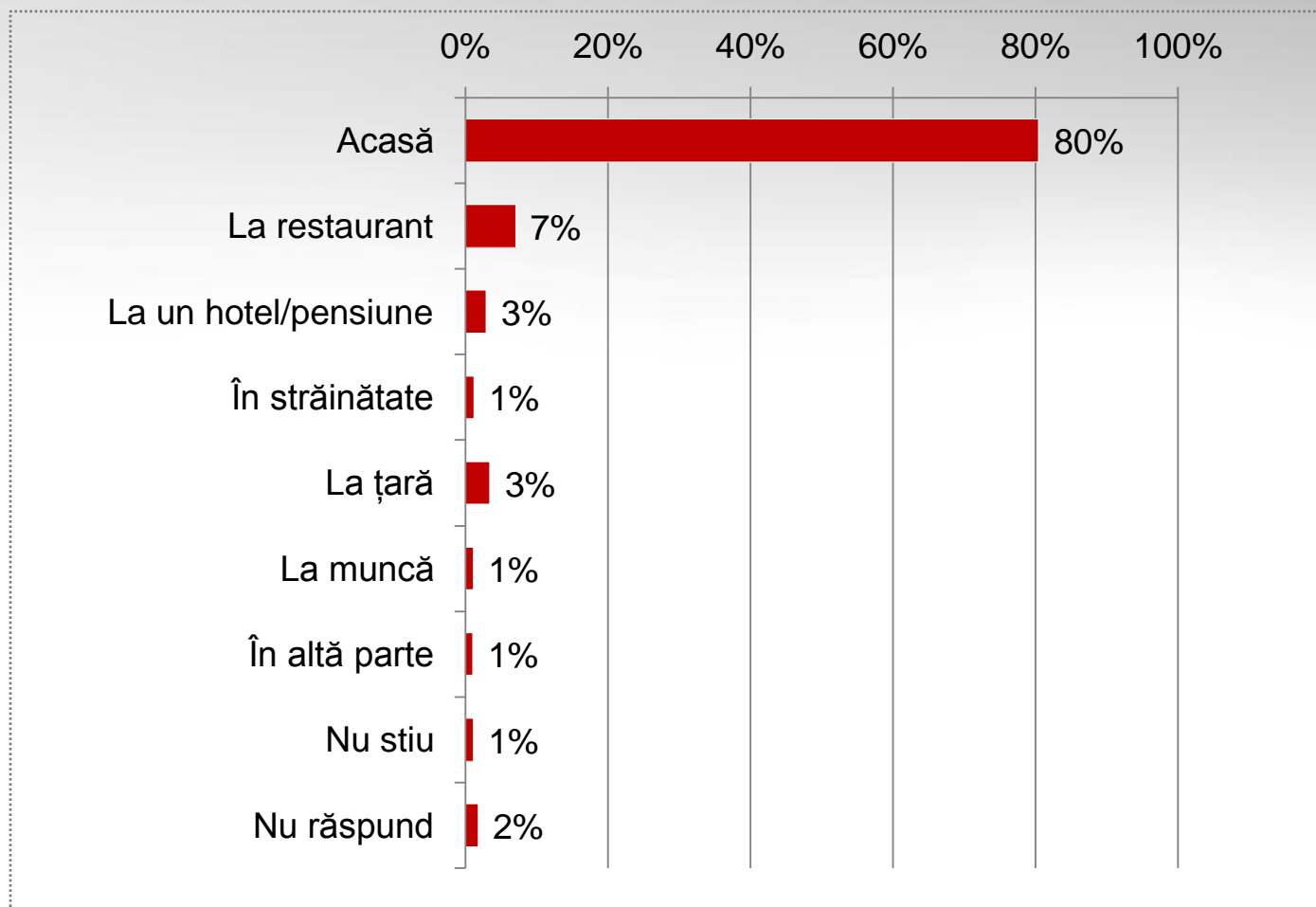
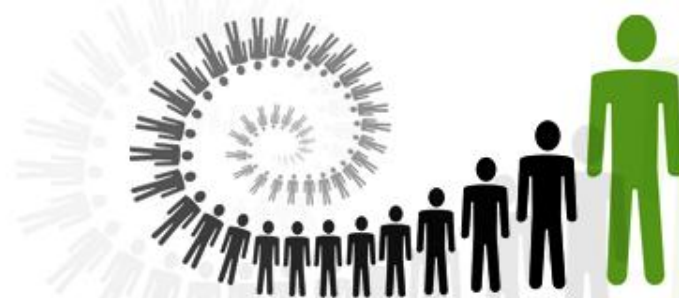
# Care este culoarea preponderentă, pe care ați folosit-o la împodobirea bradului de Căciun?



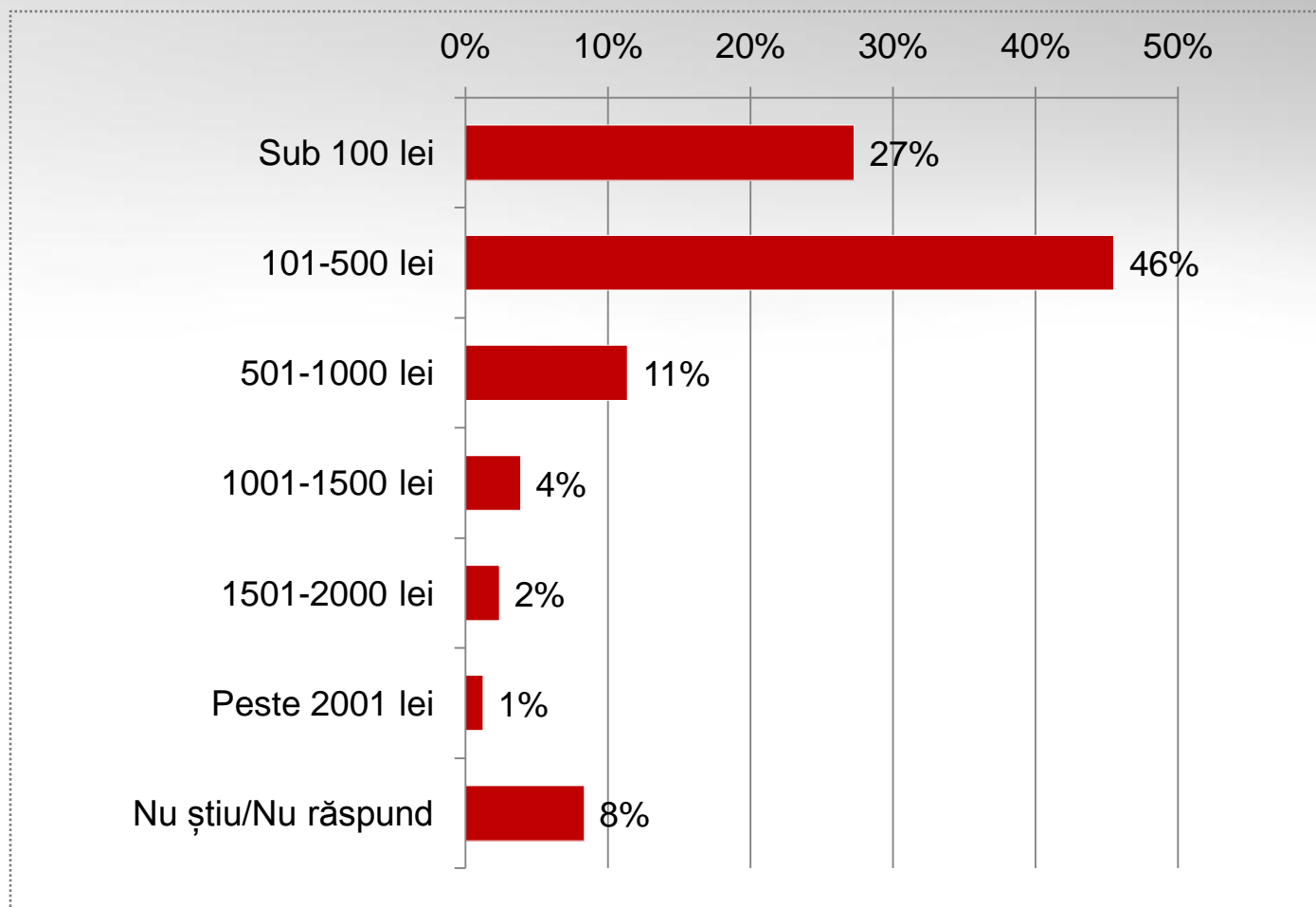
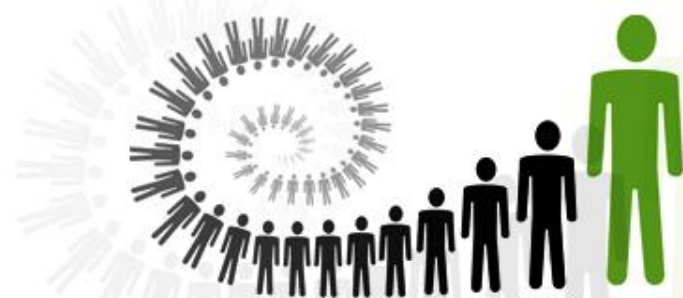
## Ați preparat un meniu special de Crăciun?



# Unde vă veți petrece Revelionul?



# Care este bugetul alocat de dvs. pentru petrecerea Revelionului?



# Anul acesta cheltuiți mai mult sau mai puțin pentru Revelion decât în anul trecut?

